



reSITE

PRESS RELEASE | Prague, April 23, 2020

Dezeen's Virtual Design Festival will host a reSITE Day

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On April 27, reSITE will join [Dezeen's Virtual Design Festival](#), the world's first online design event. The event is taking place from Wednesday, the 15th of April 2020, onwards. This virtual, large-scale happening aims to bring the design and architecture community together in times of the unprecedented challenges that have come with a global pandemic and quarantine. The founder, Marcus Fairs wants to celebrate the culture and commerce of our industry, and explore how it can adapt and respond to extraordinary circumstances. reSITE is proud to contribute with a full day of inspiration from contemporary thought leaders.

On this occasion, reSITE will release exclusively five full lectures from the REGENERATE event which took place in Prague last September. *"In the new reality shaped and defined by the COVID-19 pandemic, there is a whole new level of urgency to rethink the design of space, density and our urbanity. reSITE will present the thoughts and work of seven guests who met in Prague to share their provocative thoughts about the city, exploring both the rebirth of cities and the generations of people living within. VDF and our current isolation provide the perfect occasion to relive REGENERATE,"* explains Martin Barry, the founder and creative force behind reSITE.

VDF has confirmed dozens of institutions, organizations and personalities to participate, such as the MAAT Museum, Serpentine Galleries, Dutch

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Design Week, The World Around, and a roster of visual artists, musicians, filmmakers and curators, all collaborating on the program.

reSITE Day Programme | April 27, 2020

(All times GMT)

11 am | Creating A Better World Through Creativity | **Ravi Naidoo**, Design Indaba, ZA

1 pm | Building Human-Centered Smart Cities | **Marianthi Tatari**, UNStudio, NL

3 pm | Reconnecting Architecture and Agriculture | **Chris Precht**, Studio Precht, AT

5 pm | The Power of the Collective | **Bianca Wylie**, Tech Reset Canada, CA

7 pm | East Meets West | **Beatrice Leanza** (MAAT, PT) + **Jee Liu** + **Jamie Wallace** (WalaceLiu, UK), discussion hosted by **Yoko Choy** (Wallpaper, CN/NL)

More info about the reSITE event [HERE](#).

Virtual Design Festival official site [HERE](#).

Design and the City

Online content is gaining more and more importance for reSITE as it has transitioned to new platforms to share ideas by launching a new podcast, [Design and the City](#), earlier this year. This very popular format presents in-depth conversations about the ways we can use design to make cities more livable and lovable. The first season features **Thomas Heatherwick**, **Yosuke Hayano**, **Leona Lynen**, and Mayor **Christopher Cabaldon**, among others.

About reSITE

reSITE is connecting the leaders and supporting the synergies across real estate, architecture, urbanism, politics, culture and economics. It presents the ideas and projects of internationally renowned experts to professionals and to the wider public, through events, media and consultancy. For the past seven years, reSITE became a leading voice in the field of rethinking cities, architecture and urban development, attracting political leaders of inspirational cities to its Prague's flagship event and events hosted in Lisbon and Berlin. reSITE initiated the idea of Prague's new landmark, Manifesto Market. reSITE has become a global thought leader and event experience planner, working across scales and regions. reSITE was founded in 2011 by Martin Barry, landscape architect, originally from New York.

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High-resolution photographs are available upon request.

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