

PRESS RELEASE #2 | Prague, September 6, 2019

REGENERATE: Global Community Returns to Prague to Impact the Future of Cities

Thomas Heatherwick (Heatherwick Studio), Yosuke Hayano (MAD Architects) and Almada's Mayor Inês de Medeiros will be among the anticipated speakers to catapult Prague to the center of the international design and policy world again. In total, 50 globally renowned speakers from 4 continents will bring inspiration from the world's most desirable cities to reSITE's 360° stage, at the center of a 1000+ audience of innovators, architects, planners, investors, cultural, municipal and real estate leaders. Design Indaba Founder Ravi Naidoo from Cape Town will address the first keynote on September 19th. Newly this year, the REGENERATE guests can participate in intensive break-out sessions and several networking, athletic and social events. The theme REGENERATE is especially close to reSITE's heart, putting its value to work by initiating Manifesto Market, an impactful and internationally heralded case of urban regeneration which turned a brownfield into a lively "food'n culture" market in the heart of Prague.

When we talk about regenerating cities, we have to ask: who are we regenerating them for? *"With urban populations growing, so are the challenges facing cities ranging from building modern and resilient infrastructure, creating affordable accommodation while simultaneously preparing for the impending climate crisis,"* says reSITE's Chairman **Martin Barry**. *"Not only will cities have to prepare for the impacts, but according to the latest United Nations Intergovernmental Panel on Climate Change report, they will play a key role in implementing*

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environmentally-friendly policies to halt the worst consequences of climate change. reSITE focuses on positive practices and creating links between professional groups and ideas where other people have missed them.

Explore the essential questions we will address at reSITE 2019, which focuses on actors for cities to REGENERATE themselves inclusively and sustainably. This year's event is curated by Greg Lindsay.

This year reSITE will introduce a new program format - Break-out Sessions organized by McKinsey & Company, Nano Energies and more. Dive into how smart cities technology better solve and coordinate the urban challenges faced by Prague with open discussion on the topic of digitization in urban settings.

Future Generations Cities

One of the conference highlights, **Yosuke Hayano**, principal partner of MAD architects, strives to restore a harmonic balance between humanity and nature, through holistic and contemplative spaces. MAD's pursuit of the integration of structure within the existing environment as well as communal resources, affordable housing, and integrated greenery creating an organic, inclusive space.

Kate Wagner, founder of the funny-because-its-true McMansion Hell blog which picks apart American "luxury homes," exposing them for the extreme waste of resources and heinous architecture that they really are, while her sarcasm makes architecture criticism more accessible.

Join the conversation on "Generations" with **Yosuke Hanayo** (MAD Architects), Britain's "co-living king" **Reza Merchant** (the Collective), **Kate Wagner** (McMansion Hell), and **Christopher Cabaldon** (Mayor of West Sacramento, US) that explore the question who are we regenerating for.

Rewilding our Cities

In contrast to cities, natural ecosystems are perceived as self-regulating and self-healing, with the ability to regenerate themselves after natural disasters. What can the urban world learn from nature — to which it is typically seen as being opposed — and how can we "rewild" our cities? How to design new types of infrastructure to co-exist with (rather than resist) nature?

Dive into the revolutionary solutions with "Gardens in the Machine" block with **Chris Precht** (Precht) designing buildings which integrate urban agriculture, **Stanislav Chvala** (Nano Energies) on locally produced renewable energy, New-York based **Bettina Zerza** (Zerza) who applies a contemporary art approach to her architecture practice, and **Ilias Papageorgiou** (PILA) currently leading a major redevelopment project in Paris.

The Urban Regenerators and Female Power

Anni Sinnemäki, Helsinki's Deputy Mayor of the Urban Environment has set her sights on making the Finnish capital carbon neutral by 2035, while Almada mayor, **Inês de Medeiros** has implemented a local sustainable development strategy based on the principles of the United Nations Plan of Action Plan for the Portuguese city. Berlin-based **Leona Lynen** is the project manager for the German capital's massive regeneration project, Haus der Statistik in the heart of Alexanderplatz, which will be home to a complex of cultural, municipal and residential spaces.

While reSITE insists on a gender-balanced line-up of speakers, the organizers also encourage women across disciplines of design, architecture, city leadership to attend the annual conference, by subsidizing the entry. *"The existing gender imbalance in architecture and design is reflected in conferences or events. reSITE is the exception,"* says reSITE's Chairman Martin Barry. By bringing together a diverse roster of speakers, reSITE creates provocative conversations around regeneration and quality of life that reflect the different needs of inhabitants, creating more socially balanced communities.

East and West: At a Crossroads Of Revitalization

Popularly seen as the world's biggest construction site, China's urban boom is now old enough that many of its cities are in need of regeneration themselves. How do we fix the mistakes of the world's longest, most furious building boom? On the flip side, what are the most inspiring projects and opportunities for western studios to work in Asia? Hear from **Beatrice Leanza** (B-Design), **Jee Liu**, **Jamie Wallace** (WallaceLiu) and Wallpaper's China editor **Yoko Choy** on our East-Meets-West block.

The founder of The Global School in China, **Beatrice Leanza**, has curated the "Across Chinese Cities" exhibition at the last three Venice Biennale's portraying the best example of east meets west. reSITE returner, **Solène Wolff** is a Berlin-based managing partner at PLANE-SITE, working in the field of architecture and urban development and exploring climate-positive solution and sustainability at large.

Mega-redevelopment Projects

Urban mega-redevelopment projects are typically fraught, all-too-often producing sterile, cookie-cutter districts or stalling during economic downturns. What have we learned about the near-impossible — and absolutely necessary — the art of building or reinventing new pieces of cities, from scratch? How do we make a place urban long before the foundations are dug? And what stories do they tell about the cities they belong to?

"Make No Little Plans" will include some names behind mega-development projects from all over the globe including British designer

whose prolific and varied work over two decades is characterized by its ingenuity, inventiveness, and originality, **Thomas Heatherwick** (Heatherwick Studios), **Gerard Schuurman** (Stocznia Cesarska, Gdansk), **Kingsley Jayasekera** (West Kowloon District), **Matus Vallo** (Mayor of Bratislava), and **Ines de Medieros** (Mayor of Alameda).

Beyond the Main Stage

reSITE is definitely not only about listening and seeing, but about interaction, connection and creating new relationships. Visitors will have the opportunity to chat with several keynote speakers on the informal Live Mic stage powered by Shared Cities: Creative Momentum project, among them the internationally acclaimed Czech architect **Eva Jiřičná**. Intensive and interactive break-out sessions, hosted in the Dome Stage and focusing on Prague's brownfields, cooperative housing as a business model, as well as renewable, sustainably produced energy. reSITE will again invite participants to join a run across Prague's iconic places as well as two yoga classes and breakfast sessions to open the day. RSVP is required to attend the events with limited capacity. Making a return, the legendary not-to-be-missed party in Old Town's Bokovka's Renaissance courtyard will take place on Sept 19th. Doors will open to the general public from 9 pm.

Choose the Best Event

Insisting on an uncompromised content quality, design and experiences, reSITE 2018 ACCOMMODATE won the Best self-produced event Award from the Czech Events Association, member of the BEA (Best Event Association) World Festival. *"We work again with the winning team, and keep focusing on creating memorable experiences for the participants, maintain our editorial independence and create a unique space for vanguard conversation on cities which doesn't happen elsewhere. We are grateful to all the 500+ world class speakers who shared their bold ideas on our stages in Prague, Lisbon and Berlin. We can't wait to host the next game-changing event in Prague and our future international projects in new cities,"* commented reSITE's Chairman Martin Barry.

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Who should attend?

reSITE has assembled a global community of diverse professionals and creative people who are solving problems in the world's cities – real estate developers and investors, politicians, entrepreneurs, alternative energy leaders, smart city professionals, architects, urbanists, planners, designers, municipal leaders and representatives, researchers, professors, students, media, cultural leaders, curators and non-profit organizations and activists.

WHAT: reSITE 2019 REGENERATE

POWERED BY: reSITE

VENUE: Forum Karlin, Pernerova 51, Prague 8, Czech Republic

WHEN: September 19-20, 2019 + launch, parallel & fun events

WEBSITE: <https://www.resite.org/events/resite-2019-regenerate>

REGISTRATIONS: <https://tickets.resite.org/>

FACEBOOK: [Follow the event](#)

MAIN MEDIA PARTNERS: Citylab, designboom, Dezeen, E15, Monocle, World Architecture Community

PREMIUM PARTNER: Penta Real Estate

ORGANIZED AS PART OF THE PROJECT: Shared Cities: Creative Momentum

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High-resolution photographs are available upon request.

About reSITE

reSITE is connecting the leaders and supporting the synergies across real estate, architecture, urbanism, politics, culture and economics. It presents the ideas and projects of internationally renowned experts to professionals and to the wider public, through events, media and consultancy. For the past seven years, reSITE became a leading voice in the field of rethinking cities, architecture and urban development, attracting political leaders of inspirational cities to its Prague's flagship event and events hosted in Lisbon and Berlin. reSITE initiated the idea of Prague's new landmark, Manifesto Market. reSITE has become a global thought leader and event experience planner, working across scales and regions. reSITE was founded in 2011 by Martin Barry, landscape architect, originally from New York. reSITE's guest curator is Greg Lindsay.

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