

reSITE

Metropolis Central : Infinite Resources

2013

how can
we catalyze
a 21st
century
LIVABLE CITY
?

reSITE is a major international platform to exchange ideas about making cities more livable and competitive. We aim to foster collaboration and social innovation between disparate experts, politicians and the public. We care about cities and public space because a nicer city is more livable and competitive.

Based in Prague, we are the first organization in Central and Eastern Europe who is bridging the gap between the public and experts in four main fields: Design, Finance and Development, Policy, and Community Advocacy. Our long term goal is to encourage changes in urban planning strategies that are more open, international and transparent. We focus primarily on public space, waterfronts and sustainable mobility as a means to a city that can compete regionally and globally.

In June 2013, we organized the second-annual major international conference at DOX Centre for Contemporary Art. The energy of the conference and related events represented a new generation of thinkers and doers in Central Europe. reSITE Conference 2013 addressed the issue of modernizing Prague and other post-communist / pre-modern cities of the CEE region. The conference focused on providing solutions for politicians, citizens and investors; to grow and yet weave in a complex past. We feel certain that reSITE Conference 2013 catalyzed the public and business community to influence positive changes. Furthermore, we have begun discussing a closer partnership with the City of Prague due to a very favourable review by politicians and deputies at the conference. While we understand that the political situation is unstable, we know there are leaders who

will answer the challenges of demanding business leaders and an electorate.

reSITE represents the future, as Jan Machacek contended in his weekly column in Respekt after attending the conference. We are interested in inspiring businesses and a young generation to change their cities; to understand quality architecture and urbanism and to push their politicians to make Prague a competitive capital. At the conference, several participants questioned the relevance of post-communism and looked past this narrative to inspire a new vision of the city led by this new generation unburdened with the inefficiencies of the past. This is exactly the conversation that reSITE is interested in cultivating.

The themes that parallel reSITE - architecture, politics, finance, planning, democracy - they all meet when one thinks of public space. Discussions and targeted lectures from international and local experts merged design, development and finance, government and community participation. Moderators from around the world transitioned seamlessly from one topic to the next. Why did we merge so many topics into one conference? Simply put, the city is built this way. We cannot address urban planning and urban design in an international and contemporary way without merging these disciplines and instigating discussion. There has been overwhelming praise for the professionalism and complexity that reSITE Conference accomplished.

Speakers like Greg Lindsay (Fast Company Magazine) talked about innovation and smarter work environments. Alex Washburn (City of New York) addressed finance, zoning, sustainable and bottom-up / top-down urban planning. Adrian Benepe (City of New York) talked about resiliency and Mayor Bloomberg's goal of having a park within a 10-minute walk of every New Yorker, because that is healthy for citizens and good for real estate investment. We highlighted foreign expertise by having Kees Christiaanse discuss urban planning at KCAP in Rotterdam. Enrique Penalosa brought a 400-person audience nearly to a standing ovation, with a thundering applause for his critique of democracy and his observations in the city of Prague. Winy Maas, the world-famous architect from the Netherlands, talked about merging the past with the future, but in an innovative way that stimulates controversial discussions about the cities

he works in. A special panel of experts like Gines Garrido and Barbara Wilks talked about flooding and waterfront investment ideas with local officials like Tomas Ctibor and Pavla Melkova from the Prague Office for Public Space at the City Development Authority. Nigel Atkins stimulated discussion with his critique of the Czech system while young Slovak architects presented their community initiative that started an urban market. Other international guests stressed the importance of public/private partnerships to invest in public infrastructure and public spaces. At the end of two days of inspiring presentations, it was clear that these diverse and experienced professionals have added significant value into the cities they live and work in and they inspired the audience. It was also clear that there is a tremendous hunger for more information in the Czech Republic and the question that endured after so many presentations, **“why can’t we do this here?”**

The reality is that cities like Prague are uniquely positioned, geographically and historically, to be very competitive and livable cities. Speaking of competitiveness, **there is no correlation between the size of a city and how competitive it is.** Cities of all sizes can be competitive. Zurich, at 1.4mm people for example, is in the top 10 most competitive cities in the world, according to Citibank and The Economist Intelligence Unit.

reSITE aims to be a symbol of informed awareness. In our second year, we are now a leading expert voice in the region about internationally significant urban planning and

development. In the next year, we aim to increase the international exposure of reSITE Conference in order to attract conferences guests from around the world. We bring the energy and expertise that can catalyze social awareness and activity; to utilize citizens to evolve the city to be a truly modern metropolis; and to also encourage politicians to make better decisions for the future of their city.

reSITE will always investigate how to improve livability and competitiveness in cities. In particular, we are interested in long term changes to city planning to foster openness, transparency and quality in governance. We will always focus on waterfronts, mobility and public spaces. The results of reSITE 2013 have been broadcast in local and international media.

Over the next three years, reSITE is committed to exploring the real economic, social and ecological value that international and sustainable urban design adds to cities. Moving forward, we will hold two closed door conferences during the year. At these events, we will form working groups in order to build consensus on new legislation and new priorities to innovate and regenerate CEE cities. We will hold one main conference that will attract people from all over the world. With offers to organize reSITE in other cities such as Budapest, Krakow, Warsaw and Berlin we will consider how to maintain quality, increase revenue and continue to add innovative content in other cities in the region.

Thank you for your support of reSITE Conference in this very important year. We are certain that the investment will be worth it in the near term as we build revenue and market share of urbanism conferences in Europe.

Kind regards,

Martin Joseph Barry



**CITIES NEED TO BE COOL AND
GREEN TO BE COMPETITIVE**

DESIGN THE CITY FOR PEOPLE FIRST

**THE YOUNG GENERATION IS THE
INFINITE RESOURCE OF CEE CITIES**

**MORE PEOPLE ON STREETS = MORE
RETURN ON INVESTMENT**

TEN GOALS

- 01** Bridge the gap between design, community, policy and finance
- 02** Increase awareness of contemporary planning, architecture and sustainable design models
- 03** Collect, present and publish data and opinion pieces about competitive and livable cities
- 04** Catalyze new public / private partnerships to provide better public green space and urban parks in cities
- 05** Highlight visionary leaders who foster creative, economically viable solutions to the contemporary city
- 06** Organize closed-door working groups to propose legislation changes that encourage sustainable planning and investment in CEE
- 07** Envision new opportunities for investment through design competitions
- 08** Engage the public in urban events, increasing sensitivity and responsibility for urban environments
- 09** Create long term partnerships with CEE municipalities to encourage smarter planning, investment and international involvement
- 10** Become Europe's leading urbanism and architecture conference

reSITE PARTICIPANTS

DESIGNERS +
MUNICIPAL LEADERS +
INVESTORS +
COMMUNITY GROUPS

CONFERENCE AUDIENCE

PROFESSIONALS +
POLITICIANS +
NGO GROUPS +
STUDENTS +
INVESTORS

reSITE NETWORK

58 PARTNERS +
SPONSORS +
105 TEAM MEMBERS +

reSITE called architects, politicians, urbanists, developers, landscape architects, planners, innovators, engineers, economists, financiers, community activists, transportation planners, scientists, artists, students and any individuals with an active interest in cities to attend the second annual reSITE Conference.

KEY SPEAKERS AT reSITE 2013:

Enrique Penalosa [Former Mayor of Bogota • Bogota • City of New York] / Alexandros E. Washburn [City of New York] / Adrian Benepe [Parks Commissioner • City of New York] / Michal Mejstrik [EEIP, Prague] / Winy Maas [MVRDV • Rotterdam] / Jan Machacek [Respekt, Prague] / Maria Aiolova [Terreform ONE • NYC] / Cecil Balmond [Balmondstudio • London] / Stefan Rettich [Karo Architects • Leipzig] / Tomas Hudecek [First Deputy Mayor • Prague] / Enrique Penalosa [Former Mayor of Bogota • NYC] / David Chisholm [CMC Architects • Prague] / Paul Koch [Rotterdam] / Florian Koehl [Fat Koehl Architects • Germany] / Boris Palmer [Mayor of Tuebingen • Germany] / Barbara Wilks [W Architecture & Landscape Architecture • NYC] / Greg Lindsay [Fast Company • NYC] / Kees Christianese [KCAP • Rotterdam] / Bence Tuanyi [2tu • Budapest] / Irakli Eristavi [zerozero architects • Kosice]

KEY THEMES AT reSITE 2013:

- » Livable Metropolis: Transparent Processes
- » City COMBINE: Urban resiliency and City Ecosystems
- » reCLAIMING Waterfronts
- » reGENERATIVE Metropolis: Tools of Stimulation
- » Quality Leadership and Governance: European Perspective
- » Investment and Urban Development
- » Community Participation

"Looking at the strong statements and talks of this year reSITE conference we are facing huge challenges to manage the consequences of a growing population in cities. The crisis, either caused by financial and political mismanagement and thus social inequality, must change the general attitude of urban policies and secure the possibility of heterogeneous cities in order to keep them interesting and alive. The conference made very clear that these questions have to be debated on a global level, yet the developed models have to be realized on a very local level."

- Florian Koehl, FAT Koehl Architects, Germany

"Ecological resiliency is important after a disaster, but community resiliency can have even more to do with how quickly an area bounces back."

- Barbara Wilks / W Architecture / New York

"Even if you don't believe in climate change, something is happening and it is dramatically affecting our cities."

- Adrian Benepe, City of New York

"In Prague, small changes are needed to begin the process of transforming the city."

- Tomas Ctibor, Prague City Development Authority

"What can architecture and urbanism do for Europe?"

- Winy Maas / MVRDV / Rotterdam

BENEPE



CHRISTIAANSE



M A A S



PEÑALOSA



CONFERENCE AUDIENCE

- ✚ Austria
- ✚ Belgium
- ✚ Czech Republic
- ✚ Denmark
- ✚ Germany
- ✚ Hungary
- ✚ Iceland
- ✚ Italy
- ✚ Pakistan
- ✚ Poland
- ✚ Russia
- ✚ Slovakia
- ✚ United States
- ✚ United Arab Emirates

CONFERENCE SPEAKERS

- ✚ Colombia
- ✚ Czech Republic
- ✚ Denmark
- ✚ France
- ✚ Germany
- ✚ Hungary
- ✚ Iceland
- ✚ Netherlands
- ✚ Norway
- ✚ Poland
- ✚ Spain
- ✚ Sweden
- ✚ Russia
- ✚ United States
- ✚ United Arab Emirates

resITE

Politics, finance, design









resilite

It is hard to get anywhere
if you don't imagine it first



ANNUAL

5 YEARS

SHORT TERM

STRATEGIC PARTNERSHIPS

reSITE will work with an internationally recognized economics program at the university level. The economics platform will enhance the research, broaden the platform and the conference target group for reSITE.

RESEARCH AND PUBLICATION

reSITE will collect data and economic research about competitive and livable cities. The research will be published in local and international media. It will also be presented at international conferences.

CLOSED DOOR CONFERENCES

Twice per calendar year, these policy sessions will be organized in cooperation with a partner. 20-25 top-level experts, professionals and policy makers will convene to debate the future of cities in the CEE region. The goal is to form working groups, which will influence legislation and policy on urban planning and development issues.

JUNE 2014

CONFERENCE

reSITE will host the third annual international, interdisciplinary conference fostering collaborative dialogue between policymakers, designers, NGO groups and investors to discuss projects and policies that reflect the reSITE mission.

MAJOR PUBLIC EVENT

reSITE and Aerofilms in cooperation with a sponsor will host a major outdoor film screening. Rather than a large public festival, this film will be concentrated on one night during the conference. The film will be focused on the theme of architecture and/or landscape in films and be shown in a prominent public space near the river in June 2014 as the major public event of reSITE Conference.

2015 - 2020

reSITE PAVILION IN CEE CITIES

A movable pavilion will travel to 1-2 cities per year. The pavilion will act as a tool to activate public space in those cities and to catalyze the conversation about improving quality of life with smart design in cities.

reSITE Pavilion will act as a beacon for the future of urbanism in CEE cities. We will work with Balmond Studio in London to build the design and attract sponsors.

POTENTIAL CITIES

Brno
Plzen
Ostrava
Bratislava
Budapest
Krakow
Warsaw
Belgrade
Sarajevo
Bucharest
Kiev







WORKSHOP PRAGUE ACTIVATORS



ENRIQUE PENALOSA / BÝVALÝ PRIMÁTOR BOGOTY A
ADAM GEBRIAN



MILONGA / TANGO ALCHEMIE



WORKSHOP URBANISMUS HROU

**reSITE
PARTICIPANTS**

43

**CONFERENCE
AUDIENCE**

541*

*Visitors in 2 days - sold Out. Maximum Capacity.

**VIP GUESTS +
JOURNALISTS**

160

**reSITE
WEBSITE VISITS***

10,062

*29 May - 30 June 2013

**reSITE
WEB PAGE VIEWS***

30,982

*29May - 30 June 2013

**reSITE
FACEBOOK REACH***

33,000

*15 June - 30 June 2013



MARTIN JOSEPH BARRY
FOUNDER, DIRECTOR

Martin is a former Fulbright Scholar in the Czech Republic where he taught landscape architecture FA CTU in 2011-2012. In September 2011, he founded reSITE. He is a Fellow at the Design Trust for Public Space in New York. He is also an Associate at W Architecture and Landscape Architecture where he leads multi-disciplinary teams on complex landscape, architecture and urbanism projects in New York City, Saudi Arabia, China, United Arab Emirates, Haiti, Canada, the Czech Republic and Mexico. He is a young leader in his field, working on public space plans for urban waterfronts, universities and resorts, rooftops and multi-use developments to large masterplans, city plans and urban design standards with leading figures such as Enrique Norten and Rafael Pelli while serving as a design consultant for private developers, municipalities and clients such as the royal family in Saudi Arabia.

Martin perceives landscape architecture and urbanism as an essential way to shape the future of cities and reestablish the way individuals interact with ecology and culture in urban public spaces. He believes that thoughtful, good urbanism and planning require strong and clear leadership with lively collaboration between policy, design and finance. Martin seeks to help cities become more competitive with a thoughtful and collaborative approach to urban design.



ANNA JEŽKOVÁ
CHAIRWOMAN - reSITE
ADVISORY BOARD

Anna Ježková is a partner at Atkins and Langford Development, a firm with more than 20 years of experience on the Czech market. Anna is currently pursuing a graduate degree in Urbanism at Paris Sorbonne and manages several development projects both in and outside of Prague. Over the past few years, she has been working with a team at the Ministry for Regional Development preparing the housing policies for the period 2011-2020.

OSAMU OKAMURA
PROGRAM DIRECTOR

Osamu Okamura is an architect who won the Vodafone Foundation grant program "World of Difference" in 2012 to join reSITE. He is editorial supervisor and former editor-in-chief of the professional architecture magazine ERA21. He is a professor and lecturer in Prague, Bratislava, Brno, Strasbourg and Wrocław and an independent critic of the EU Prize for Contemporary Architecture - Mies van der Rohe Award - for the Czech Republic. A member of the Board of Experts of the European Prize for Public Space and adviser of Metropolitan Sounding Board of Prague City Council in the issues of urban development.



MILOTA SIDOROVÁ
PROGRAM COORDINATOR

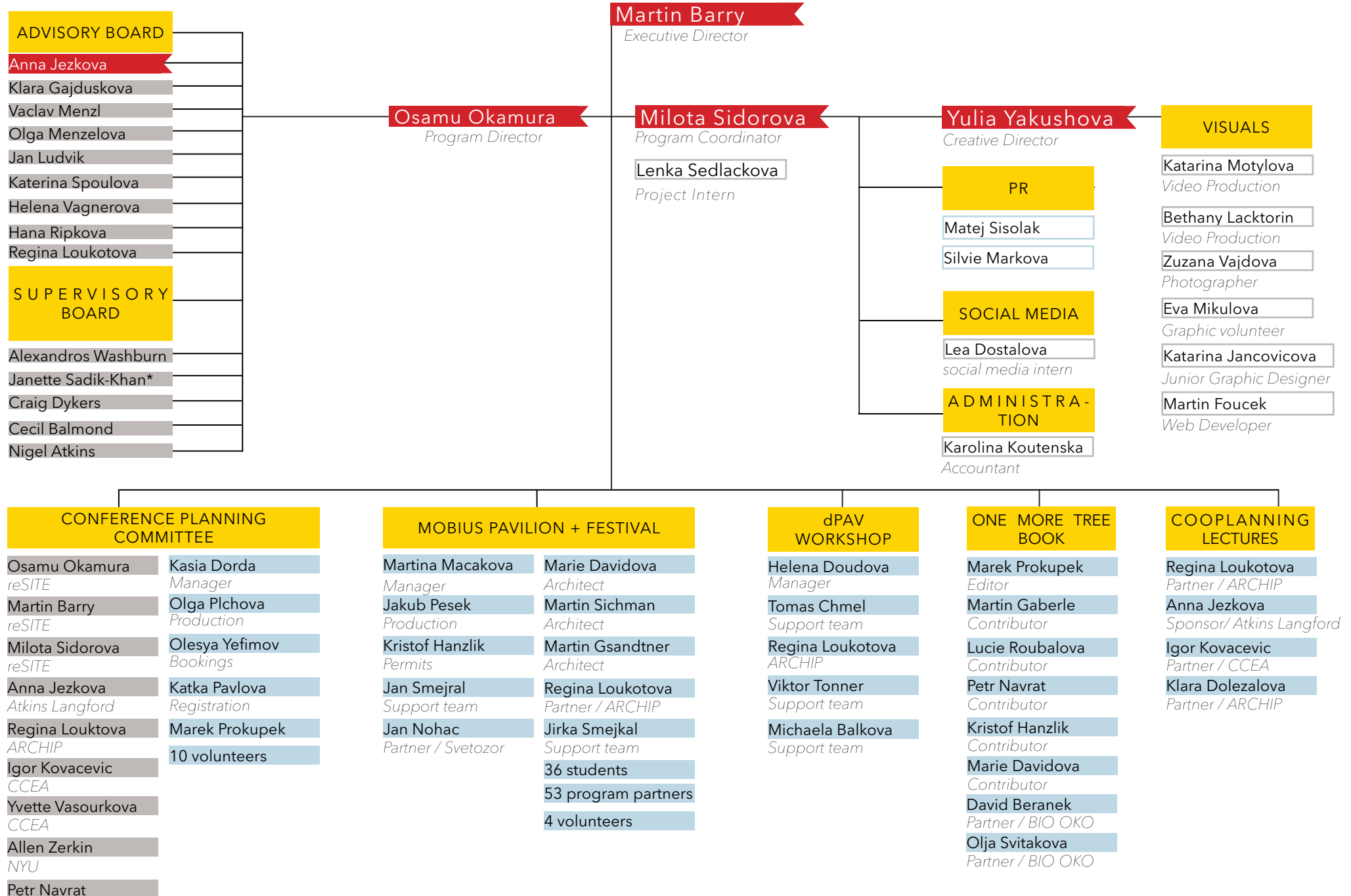
Milota is a postgraduate candidate of urban landscape design at Slovak Agricultural University in Nitra, currently as intern at Czech Technical University in Prague. Her graphic design background and frequent travels influenced a broad and four-dimensional vision of urban design. She advocates an interdisciplinary approach in landscape architecture and urban design so that cities are understood as complex networks of human stories and actions, visible and invisible powers. Cities are for people and people should be active - that is the main cause she took over reSITE coordination.



YULIA YAKUSHOVA
CREATIVE DIRECTOR

Yulia is a freelance illustrator by day and visual advisor by night. She has been working as a freelance illustrator for various magazines, advertisement agencies, theaters, websites and cultural events in Europe and Asia for the last 8 years. Her illustrative art has frequently appeared in Esquire, BBDO, Malene Birger, Ahmad tea and many more. She provides oversight, and artistic direction and perfection in all analog and digital visual communication for reSITE. Her exemplary standards and attention to detail ensure that all reSITE media is at the highest level.

reSITE TEAM



LEGEND:

SECTION

Core

Main Program

Advisor

CECIL BALMOND

/ FOUNDER, BALMOND STUDIO / LONDON

You are doing a great job and with Osamu and Milota my team say you have a wonderful can-do organisation. Good luck with all of your endeavors.

Congratulations to you for that.

BORIS PALMER

/ MAYOR / TUBINGEN, GERMANY

reSITE is a fantastic opportunity to share thoughts and visions with high ranking professionals from many countries. This was a mind changing opportunity I would never want to miss.

ALEXANDROS WASHBURN

/ DIRECTOR OF URBAN DESIGN, DEPARTMENT OF CITY PLANNING / CITY OF NEW YORK

It was again a wonderful conference! Congrats! I have been to many of these events and I can say this is one of the best I have been to from a content, media and organizational point of view.

ADRIAN BENEPE

/ FORMER COMMISSIONER OF PARKS / CITY OF NEW YORK

I left before I could congratulate you for an amazing conference, where the energy never flagged from the beginning to the very end.

Archdaily

<http://www.archdaily.com/353452/resite-2013-collaborative-ideas-for-livable-cities-festival-and-conference>

Archiweb

<http://www.archiweb.cz/news.php?type=1&action=show&id=13311>

Archiweb

<http://www.archiweb.cz/news.php?type=1&action=show&id=13327>

ASB portál

<http://www.asb-portal.cz/novinky/resite-2013-mesta-jako-mista-pro-zivot-3579.html>

Bussinesinfo

<http://www.businessinfo.cz/cs/online-nastroje/kalendar-akci/resite-party-14462.html>

Earch

<http://www.earch.cz/cs/specialni-limitovana-edice-listku-na-resite-konferenci>

LaCultura

<http://www.lacultura.cz/2013/04/resite-2013-mesta-jako-mista-pro-zivot/>

Lidovky.cz

<http://www.lidovky.cz/ceska-republika-a-verejny-prostor-ptejte-se-osamu-okamury-pnm-/odpovedi.asp?t=OKAMURA6>

Metro

http://www.metro.cz/na-festival-se-sjedou-urbaniste-budou-resit-jak-vylepsit-mesto-pv4-/metro-extra.aspx?c=A120510_131108_metro-extra_rab

Metro - Praha

Cyklisté chtějí vlastní pomník

Moderní obec <http://stavitel.ihned.cz/c1-59526170-zmente-sve-mesto>

Radio Praha

<http://www.radio.cz/en/section/arts/martin-barry-new-york-based-landscape-architect-founder-of-resite-festival>

Stavba Web

<http://www.stavbaweb.cz/Z-domova/reSITE-2013-zmente-sve-mesto.html>

Stavitel

<http://stavitel.ihned.cz/c1-59526170-zmente-sve-mesto>

Hospodárske noviny / 19.6.2013

Urbion

<http://www.urbion.sk/festival-resite-2013-mesta-ako-miesta-pre-zivot/>

VŠE

<http://www.vse.cz/zprava/13244>

ČKA Bulletin 1/2013

Skypaper

<http://www.skypaper.cz/novinky/prahu-opet-ozivi-festival-architektury-resite/29/3>

Fasády Krajinařská architektura ve Višegrádských zemích

Stavba Web

<http://stavbaweb.dumabyt.cz/Z-domova/reSITE-2013-Mesta-jako-mista-pro-zivot.html>

ERA 21

Urbalize

<http://urbalize.com/2013/04/15/resite-2013-collaborative-ideas-for-livable-cities/>

TN.cz

Metropolitní ozvěna deska

MF DNES KV mutace MFD 19.4.

Deník Metro

Český rozhlas

http://www.rozhlas.cz/zpravy/regiony/_zprava/1205015

Bydlení IQ

<http://www.bydleni-iq.cz/aktuality/dpav-25-dne-v-praze/>

Stavitel

<http://stavitel.ihned.cz/c1-59810420-workshop-pro-vytvoreni-festivaloveho-pavilonu>

Stavebni-forum

<http://www.stavebni-forum.cz/cs/article/22373/druhy-rocnik-konference-resite/>

Stavba Web

<http://stavbaweb.dumabyt.cz/Z-domova/reSITE-2013-Mesta-jako-mista-pro-zivot-posledni-mista-na-konferenci.html>

Noramb

http://www.noramb.cz/News_and_events/Kultura/festivals/Norti-architekti-na-festivalu-reSITE/

Eurodach

<http://www.eurodach.cz/uvodni-strana/aktuality/resite-festival/>

Pragmoon

<http://www.pragmoon.cz/akce/resite-2013-3345>

Bydlení IQ

<http://www.bydleni-iq.cz/aktuality/prednaska-cecila-balmonda/>

Superrodina

<http://www.superrodina.cz/2013/05/31/konference-resite-je-jiz-za-dvermi-tema-nejen-pro-architektu/>



Kowalska, Agnieszka / Gazeta Wyborcza / 2013.06.26

For a full media report please inquire

dPAV

The image shows an architectural exhibition. In the foreground, there are large, angular, brown cardboard structures that create a complex, geometric environment. On a white table in the middle ground, several architectural models made of thin wooden sticks are displayed. In the background, three people are visible, looking at the exhibits. The overall scene is well-lit, with a warm, yellowish light.

2.5 DAYS IN PRAGUE

ABOUT

WORKSHOP EXECUTIVE SUMMARY

reSITE aims to expand our activities at the intersection of urban communication and policymaking that can be transferable and applicable to other Central and Eastern European cities. In order to make reSITE festival content fresh - a collaborative dialogue between policy leaders, designers, communities and financier/developers - and more accessible, the reSITE pavilion should be a stage where ideas about more transparent urban planning, inefficiency of post-communist urban planning attitudes and public space will be discussed and where cross-cultural, cross-disciplinary action takes place.

We propose to create a mobile pavilion that will host future conferences and become a branding device for collaborative urban practices. We intend to host conferences, discussions, films and performances about public space in public space. The festival pavilion needs to be conceptualized to match our mission.

In order to support a unique cultural collaboration, the envisioned reSITE pavilion should be a product of an international and interdisciplinary design dPAV workshop. The workshop led by **Balmond Studio** with a special Keynote Lecture by world-renowned structural designer and artist **Cecil Balmond** took place in Prague from **21 - 23 June**.

18 students and young professionals from 9 countries took part in competition workshop. They formed 4 interdisciplinary, international teams / 13 architects, 3 engineers, 1 designer and 1 artist/. Every team got additional programmer who literally scripted their ideas as they emerged.

Selected participants expanded the concept design of the future reSITE pavilion and competed against other teams. The most successful design was selected as the venue for future conferences and festivals. The pavilion will become a manifestation of open and collaborative design for public space.

Maria Aiolova /Terreform One, New York City/, Osamu Okamura /Program director reSITE, Prague/, David Cerny /artist, Prague/, David Chisholm /architect, CNC Architects, Prague/, Adam Gebrian /architecture critic, Prague/ formed international jury that selected participants of the workshop in the first round - and the winning team in the second round.

Jury minutes will be released on our website. Workshop rules passed through Czech Chamber of Architects.e

POTENTIAL CITIES

A MOVABLE PAVILION WILL TRAVEL TO 1-2 CITIES PER YEAR. THE PAVILION WILL ACT AS A TOOL TO ACTIVATE PUBLIC SPACE IN THOSE CITIES AND TO CATALYSE THE CONVERSATION ABOUT IMPROVING QUALITY OF LIFE WITH INNOVATIVE AND COLLABORATIVE DESIGN.

reSITE PAVILION WILL ACT AS A BEACON FOR THE FUTURE OF URBANISM. WE WILL HOST CONFERENCES ABOUT PUBLIC SPACE IN PUBLIC SPACE.

**PRAGUE
BRNO
PLZEN
BRATISLAVA
BUDAPEST
KRAKOW
BELGRADE
SARAJEVO
BUCHAREST
KIEV
SOPHIA**



Workshop:

Friday started with registration of participants and team forming. **Tyson Hosmer /Lead Designer, Balmond Studio, London/** introduced the first ideas and sketches.

Interdisciplinary feedback and critiques took place during Saturday. **Media theoretician David Korinek and conceptual sculptor Dominik Lang** led interactive format "Lunch and Learn". International and Czech external critiques **Stefan Rettich / Karo Architects, Leipzig/, Jonas Norsted /Atelier Oslo, Oslo/, Martin Sichman /oximoron, Bratislava/, Marie Davidova /Coll Coll, Prague/** visited workshop Saturday afternoon. Team work followed the critiques.

Cecil Balmond, the Founder of Balmond studio visited workshop Sunday morning. He spent several hours reviewing models of each team. Teams worked on models till the afternoon. Final presentations started at 5:00 pm and were followed by jury meeting. The jury voted for the first team no. 1. **Alma Dzinalija, Pierre Cutellic, Kristof Hanzlik, Morten Bilde Hougaard, Jan Pelcík** became the authors of the concept of future reSITE pavilion.

A special public lecture of Cecil Balmond with more than 100 visitors in the audience finished the workshop.

Summary:

Participants were able to develop conceptual system of the future pavilion during limited time of 2.5 days. **Winning proposal is based on the maximum flexibility of the construction in relation to public space, yet it keeps its characteristic, iconic design. It is easy to transport, assemble and disassemble.**

We hope that the conceptual system and a close cooperation with Balmond studio will lead into a successful fundraising of the pavilion. The competition workshop was transparent and all its results will be published soon on website workshop. resite.cz and reSITE summary publication.





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ART DIRECTION: Martin Joseph Barry

facebook.com/reSITEfestival

resite.cz

vimeo.com/resite/

[@reSITEfestival](https://twitter.com/reSITEfestival)

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