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We want to leave the city in better shape for the next generation than it is for this one.
1. 2016 in Review

2016 was the year of expansion for reSITE. With the support of Vodafone Foundation and the launch of an advisory team, our organization oversaw a sizeable increase in the budget, internal capacity, medialization of our activities, events under management, geographic expansion, and the development of a brand new website. The organization also dealt with a reorganization of the legal statues in accordance to the updates to the Czech law and reorganized by the Board of Directors and Advisory Boards. In addition to organizing 15 events in 2016, reSITE was also included in a social business incubator where members of the reSITE team gave dozens of lectures in Asia, the Middle East, and Europe. reSITE ended the year with receiving a grant from the European Commission as part of a core team consortium with Goethe-Institut and Czech Centers to manage 11 institutional partners on a cultural project across 6 countries in Europe.

2. Message from the Chairman

Since our inaugural event in 2012, reSITE’s revenue has been multiplied by 35. Any creative organization that experiences such a growth in a short period of time experiences challenges relative to vision, management, programming and staffing. Given the rate of growth since our founding, we have never had the time or the opportunity to truly assess the vision, brand, and impact of the organization. Nor have we had the capacity building funds so desperately needed in order to identify new opportunities and pursue them. All revenue and fundraising goes directly to support events and overhead. If 2012–2015 was about improving quality, calibrating our interests, keeping the team together and organizing high quality events, 2016 was about capacity building, reorganizing the internal management and rethinking how we can find more impact to support our mission.
“Climate change goes hand in hand with bad urban planning.”

→

Main Goals of 2016:

1. Attract International Media
2. Optimize Communication with Partners
3. Increase Fundraising Activities for reSITE 2016 and Associated Events
4. Hire an Internal Communications Director to Increase Media Outputs
5. Establish reSITE as an Opinion Leader
6. Improve the Quality of our Flagship Event, reSITE Conference
7. Increase Number of International Participants at reSITE 2016
8. Increase Revenue of Ticket Sales at reSITE 2016
9. Expand Our Program and Curatorial Work Internationally
10. Expand Our Reach and Capabilities with New Projects and Events in Technology and Media

In January 2016, reSITE, for the second time in 3 years, won a major grant from the Vodafone Foundation to work on a technology project that will help expand reSITE’s mission and impact. Through the grant, we hired a UX designer to lead an effort to redesign our website while also creating a digital platform for new media and citizen engagement through technology. We see the new reSITE Media Platform as a way to engage new audiences at home and abroad using technology to expand awareness of livable cities, urban culture and architecture. With our new media platform and partnerships we will expand our reach and impact to other cities.

In many ways, our biggest challenges were to reorganize the internal management structure. We focused on team building and expanding partnerships. We formalized all contracts, audited our partner list to focus on our most efficient and helpful partners, expanded media partnerships to test impact and spent considerable more time fundraising and brainstorming new projects. We also began an 18-24 month effort to identify and secure a major international general partner. By adding Deloitte and Veolia to compliment Penta Investments in our sponsor network, we made progress, however there is much more to be done to accomplish what we envision and to build a more sustainable fundraising base. In many ways, this continues to be the organization’s biggest challenge.

As is typical at reSITE, we worked hard in 2016 to connect the vast silos of design, finance, activism and politics by organizing events, appearing in various media and working with partners. Our event in March 2016, “Win-Win: Public Private Partnerships in the 21st Century” attracted considerable interest from the private and public sector, while the civic sector remained skeptical of any PPP-type projects. Several Prague City Councillors attended the event and engaged with reSITE after in order to better understand the concept of public-private partnerships for public space and infrastructure projects. reSITE will continue to advise as requested.

reSITE continued to work with the Prague Institute for Planning and Development even though they suffered from political pressure from the Mayor’s office. We spent a lot of time navigating municipal politics, simply because we want to help the City make positive changes in planning policies to focus on reSITE core issues.

reSITE continues to innovate in the fields of culture, activism, architecture and urbanism. We aim to ask questions, expand awareness of emerging trends and identify new sources of funding for soft and hard impact.

A highlight of the year, reSITE was granted the City Embassy by Pakhuis de Zwijger, Cities in Transition.
reSITE continues its core business as a non-profit organization who produces world-class networks, ideas, and events. Following nonprofit sponsorship models in the United States and Western Europe, we continue to seek support for our work and help to do more research, design competitions, installations, exhibitions, films, lectures and other public programs. To support our efforts, we attempt to expand our membership by adding new corporate and individual members in our program “Friends of reSITE”. Through this model, our members are able to contribute to our annual fundraising target and become ambassadors for our mission.

“I love the subject Cities and Migration - I am a migrant. Migrations are not often about search of better life, but about the search of a bare life.”

Saskia Sassen, Columbia University
3. Organization Overview

3.1 reSITE: From Vision to Reality

reSITE is a nonprofit platform working at the intersection of architecture, urbanism, politics, culture, and economics. We act as a catalyst for action and innovative leadership; an international platform to exchange ideas about making cities more livable, competitive and resilient. We protect and promote public space, architecture, and sustainable development in cities. Based in Prague, we are at the forefront of innovative changes in Central and Eastern Europe and for the first time in the Czech Republic, are fostering collaboration, dialogue and social innovation between the public and experts in fields of design, finance and development, municipality leadership and community advocacy. Why? To stimulate action for sustainable urban design that lead to better cities. We stand for public space.

reSITE showcases how collaboration and design thinking can improve life in cities. We advise and develop leaders across the public, private and civic sector. We organize conferences, festivals, workshops, design competitions, urban games, films, bike rides, discussions, exhibitions and public space interventions.

We advocate for the creation of lovable, livable cities.

Since our founding in 2011 reSITE has become...

1. A global thought leader on urban solutions for sustainable cities;
2. A change maker for Central and Eastern European (CEE) urban planning;
3. An organizer of premier architecture and urbanism events in Europe.

We have organized more than 75 events regarding urban development, architecture, public space and innovation. We are actively expanding in Europe and seeking opportunities overseas.

3.2 Our Network

More than 300 leading personalities from around the world have presented their views in Prague at our events. Among these experts are Professor Saskia Sassen of Columbia University; Cecil Balmond, engineer and philosopher; Jón Gnarr, former mayor of Reykjavik; Enrique Peñalosa, former mayor of Bogotá; Janette Sadik-Khan, commissioner of the New York City Department of Transportation; architect of the Superkilen park, Martin Rein-Cano; Alexandros Washburn, Chief Urban Designer of New York City, and James Corner, landscape architect and urban designer, both linked to the High Line project in NYC; Craig Dykers from the Norwegian studio Snohetta; Michael Sorkin, urbanist and architectural critic; Reinier de Graaf, urbanist from the cutting-edge studio OMA; Michael Kimmelman, architecture and urbanism critic from The New York Times; Edward Glaeser, professor and urban economist from Harvard University; Adriaan Geuze, architect and urbanist from studio West 8; Adrian Benepe, former Commissioner of Parks in NYC for Mayor Bloomberg; Greg Lindsay from the World Economic Forum and Fast Company; Mark Johnson, owner of CIVITAS urban design; Barbara Wilks, principal of W Architecture the studio responsible for the award-winning St. Patrick’s Island park in Calgary; Benedetta Tagliabue, principal of EMBT who designed La Boqueria Market in Barcelona, and Winy Maas, of the leading Dutch architecture studio, MVRDV.
“It was great being back at reSITE. Thank you for the perfect organization.”

Lukas Feireiss
Migrating Cultures: Inclusive Design
discussion

Jaromír Hainc, Prague’s Institute of Planning and development, giving a lecture about the Metropolitan Plan.

Jakob Racek, Director of the cultural program for Central and Eastern Europe, Goethe-Institut Prag.
4. reSITE 2016: Breakdown

4.1 Message from the Program Director

reSITE entered its 5th year with an ambition to address again the most current issues in urban planning. The migration crisis of 2016 created an unexpected divide between the Old Europe and the new EU member countries. The need for quality urban development and design for the people was pushed to the back burner and because of this, Prague became the best place for change. Prague is located on the imaginary border of the two worlds, the world of out-goers and the world of a prevailing in-coming population. With this location, Prague was able to be the table of discussion on the benefits and potential threats of current globalizing urban society.

How do you create a multicultural urban environment allowing also for social and economic integration leading towards greater prosperity of the urban community? How do you accommodate increasingly mobile urban populations? What are the implications for the urban planning or integration-oriented public space design? How do you avoid creating ghettos of newcomers? What challenges does it bring to the cities administration? What should a thriving urban neighborhood in the city of the 21st century live and look like? What does it mean for the City of Prague to announce the expansion of 400,000 new residents in the future?

All these questions were answered or discussed this year at reSITE 2016: Cities in Migration, the biggest international urban planning and architectural conference in Central Europe. European key actors, decision makers and town planners, architects, local politicians, investors and activists such as Saskia Sassen, Martin-Rein Cano, Carl Weisbrod, Mimi Hoang, Ursula Struppe discussed the best and most progressive ideas of 2016.

Nevertheless, reSITE refrains from an average, traditional conference. The advanced meeting format for discussion allows for an exchange in different practices used all around Europe. It brings innovation. In this year alone, reSITE has maintained public workshops, bike-rides, and introduced Ekim Tan’s Play the City, the largest urban planning game in Europe.

Due to being awarded the grant from Creative Europe, reSITE is able to lead 11 partners from 6 countries during the period of 2016–2020. With reSITE being the curatorial lead, it allows for the best potential for expanding knowledge and spreading the most efficient practices.
4.2 Conference Summary

On June 16-17th, Prague hosted its 5th annual international conference titled “reSITE 2016: Cities in Migration.” The conference registered a record 844 visitors from 23 countries, including 77 representatives of Czech and foreign media. The chairman and founder of reSITE, Martin Barry, began the conference by asking two questions: “Where are you from?” and “Where are you going?” Barry explained how these questions can evoke deep and fundamental issues of urban migration for each of us. “Cities must plan their future, not drift there. As residents we want to imagine where we want to be in 20 years, we can be anywhere, and cities must understand how to plan the ideal cultural, business and built environment. Planning and design is essential.” He emphasized the importance of a strong vision and smart urban planning for the next generation. Some of the biggest names in architecture and urban planning gave lectures during the conference, such as Columbia University Professor Saskia Sassen; the director of NYC planning, Carl Weisbrod; the architecture critic, Michael Kimmelman; and architects Martin Rein-Cano and Mimi Hoang, who intermingled their emphasis on the needs of the people, communities, migrants, refugees and new residents in their concept of urban development, housing and public space. The Prague Institute of Planning and Development presented the ongoing Metropolitan Plan for Prague, and hundreds of people were involved in a giant board game to plan the ideal city, called “Play the City.”

The conference started on June 16 by world-renowned urban sociologist, Saskia Sassen, who discussed major themes including: relationships between economics, immigration and geopolitics, and how the West should respond to the current migration crisis. “I am a migrant. Migrations are not often about search of better life, but about the search of a bare life.” She pointed to the problem of invisible boundaries within cities that always arise when people cannot find affordable housing. According to Professor Sassen, no city can be cosmopolitan or sustainable in the global economy without open arms to immigrant cultures.

“Social and urban change go hand-in-hand, and affordable housing is the number one issue today,” the architecture critic of The New York Times, Michael Kimmelman, said in his lecture. Kimmelman is often referred to as “the people’s critic.” The fascinating and inspiring story of moving the entire city of Kiruna, Sweden produced yet another type of migration story, told by Krister Lindstedt of White Architects from Sweden. His recipe for successful urban megaproject sounds deceptively simple: “To move a city physically and spiritually, we decided to talk to people.”

Politically provocative Martin Rein-Cano introduced the genesis of Superkilen park in Copenhagen, which is inspired by the diverse cultures of all the residents in adjacent neighborhoods. “Migration has not only to do with immigrants, it also involves residents of the cities the immigrants move to.” Rein-Cano also had something to say to Prague, “Tourists in Prague are pain in the a**,” immigrants would be a much better contribution to the city.”

Marcus Westbury is the founder of Renew Newcastle, a non-profit that aims to find artists, cultural projects, and community groups that will help in the redevelopment of buildings. Westbury’s initiative is trying to connect ideas and capital: “People with capital had no imagination. While people having imagination had no capital. Renew tries to solve that problem.

The second day of the conference was devoted mainly to affordable housing as a key challenge for all cities in the status quo. New York architect and Harvard/MIT graduate Mimi Hoang started the second day of the conference off with her discussion of micro-unit apartments. Her most recent project, Carmel Place, offers apartments measuring from 25 to 35 square meters. The project reached an incredible demand from the start. Over 60,000 individuals applied for the 55 units when the project first opened. “The macro vision is important because the whole should be more than just the sum of the parts.” In our project, 40% of apartments are considered ‘affordable’ (by NYC standards).” The project emphasized the importance of social cohesion, which is directly determined in the housing policy program of the City of New York.

The details of this plan was introduced by Carl Weisbrod, the Commissioner of New York City Planning. Weisbrod brings more than thirty-five years of experience to the job and has worked under Mayor Bloomberg and four other mayors both in the private and public sector. Prague Mayor, Adriana Krnáčová, attended the lecture. “Housing New York,” which started in NYC in 2014, has the ambition to build 200,000 affordable housing over 10 years. Carl Weisbrod offered inspiration for any city, including Prague: “Right in the zoning plan, we determined that at least 25 to 30 percent of newly built dwellings must be considered ‘affordable.’ We do not want economically depressed sections of the city. These units must be included in market-rate development.”

At this year’s reSITE, we decided to try an experiment. We organized a giant board game called “Play the City,” in which participants tried out different professional roles while planning a city. Game designer Ekim Tan from Amsterdam said that it was the first time she involved so many people in the game, which was played on 12 different massive game boards on the floor of the Forum Karlin venue. “It does not mean that the game should offer only the one ‘right way’ to plan. There can be many good solutions when hearing from diverse stakeholders. The game rather creates unexpected
partnerships and relationships and helps build mutual trust," said Ekim Tan on server Aktuálně.cz, “and first of all, the game help to understand that the right solution starts with good communication.”

A lot of inspiration was brought by guests from Germany. One of the main planners of Munich, Martin Klamt, pointed to the need for flexibility in Munich and other cosmopolitan cities. “We try to set up new dwellings very quickly. We not only need to think quickly, but also do the right thing. We must ask: do we stick to high standards or lower standards for the newcomers? We keep standards high but move quickly.” Co-founders of the Berlin-based Center for Art and Urbanistics ZK/U Philip Horst and Matthias Einhoff emphasized the need for a bottom-up approach: “Only the bottom-up approach can open our cities to new ideas of solidarity and to make them a reality.”

The idea of solidarity is also valuable to Refugees Welcome, an organization that searches for unused accommodation to offer to homeless refugees. Mareike Geling and Jonas Kakoschke discussed what brought them to their activities: “Refugees should live in private dwellings with locals instead of refugee camps with other refugees. Learning the local language and culture is much easier when surrounded by locals in a private home.” These are just two of the many arguments against immigration camps, isolation and ghettoization.

High quality public space, recreation facilities and nicely built public environments in makeshift refugee camps is an essential part of London-based non-profit Catalytic Action. Young designers and co-founders Joana Dabaj and Riccardo Conti talked about how the “center of each project is people, not the architecture or design.”

Great attention was given to the exciting lecture of Mascha Onderwater from Amsterdam-based Bureau B+B. Her lecture focused on the transformation of Vienna’s main shopping street and the Mariahilfer Strasse pedestrian zone. The studio won the competition, but the work was far from over. Mascha used models to carefully coordinate the streets with sensitively integrated transportation, fresh furniture and colorful figures, which showed the best design approach priorities.

At the Hotel Emblem, reSITE held three events for the general public. This included two salon discussions and an integration workshop, all supported by the Czech-German Future Fund and the Embassy of the Kingdom of the Netherlands. IPR Prague and Rekola organized a cycling tour of Prague as part of reSITE 2016. The tour focused on new development sites in Prague 7 (Holešovice), Karlin and the Rohanske embankment. A 5th anniversary party was hosted by reSITE at the “Stalin” pop-up bar with a DJ and complimentary drinks. Finally, nearly two dozen children used the “reSITE Children’s Corner” and day care at the conference, which were part of the free services for event visitors.
Annual Report

Migrating Ideas:
Play the City
Gaming Session
ALL talks from reSITE are available online at youtube.com/reSITEtalks
If it were not for foreign migration Prague population would decline.
4.3 List of Speakers

Total: 25

Day 1:

Martin Barry, Founder, Director • reSITE • Prague • Czech Republic
Adam Svejda, Director • Communication and Presentation Office • Institute of Planning and Development • Prague • Czech Republic
Petr Palicka, Project director • Penta Investments • Prague • Czech Republic
Saskia Sassen, Urban sociologist, professor, Columbia University, London School of Economics, New York, USA
Michael Zantovsky, Executive director • Havel Library • Prague • Czech Republic
Michael Kimmelman, Architecture Critic • New York Times • New York • USA
Anu Riila, Senior Planning Officer • Working Group Migration and Integration • Helsinki • Finland
Miri Barbero-Elkayam, Director • Mesila - Aid and Information Center for Migrant Workers and Refugees • Tel Aviv • Israel
Marta Siciarek, Director • Immigrant Support Center • Gdańsk • Poland
Krister Lindstedt, Architect, partner • White Architects • Stockholm • Sweden
Osamu Okamura, Program director • reSITE • Prague • Czech Republic
Miriam Liskova, Co-founder • SLLA Architects • Bratislava • Slovakia & Michał Sulo, Co-founder • SLLA Architects • Bratislava • Slovakia
Valentyna Zotova, Director • CANactions • Kyiv • Ukraine
Philip Horst, Co-founder • ZK/U - Center for Arts and Urbanistics • Berlin • Germany
Mareike Geiling, Co-initiator • Fluchtlings Willkommen • Berlin • Germany & Jonas Kakošchke, Co-initiator • Fluchtlings Willkommen • Berlin • Germany
Zdeněk Lanc, Head of UX • reSITE • Prague • Czech Republic
Lukas Feireiss, Owner, Curator • Studio Lukas Feireiss • Advisory Board Member • Aedes • Berlin • Germany
Riccardo Conti, Co-founder • Executive Director • Catalytic Action • London • Great Britain

Total: 18

Day 2:

Petr Hlavacek, Director • Prague Institute of Planning and Development • Prague • Czech Republic
Jaromír Hainc, Secretary • City planning section • Institute of Planning and Development • Prague • Czech Republic
Ivan Duskov, Director • Strategy and Policy Section • Institute of Planning and Development • Prague • Czech Republic
Pavel Streblow, Senior Project Manager • Penta Investments • Prague • Czech Republic
Mimi Hoang, Co-founder, director • nArchitects • New York • USA
Samu Szemerey, Advisor • Design Terminal • Budapest • Hungary
Martin Klamt, Department of Urban Planning and Building Regulation • Munich • Germany
Ursula Struppe, Director • Vienna Municipal Department 17 for Integration and Diversity • Vienna • Austria
Petra Kolinska, Deputy Mayor • City of Prague • Prague • Czech Republic
Monica Marquez Bobadilla, Intercultural worker for Spanish and English speaking migrants • Association for Intercultural work • Prague • Czech Republic & Natalia Allen, Intercultural worker for English and Russian speaking migrants • Association for intercultural work • Prague • Czech Republic
Kuba Snopek, Architect, researcher • Wrocław • Poland

Joana Dabaj, Co-founder • Principal Coordinator • Catalytic Action • London • Great Britain
Marcus Westbury, Founder • Creative director • Renew Newcastle • Melbourne • Australia
Charlot Schans, Project leader • New Europe - Cities in Transition • Pakhuis de Zwijger • Amsterdam • Netherlands & Egbert Fransen, Director • Pakhuis de Zwijger • Amsterdam • Netherlands
Martin Rein-Cano, Director • Topotek 1 • Berlin • Germany
Berrin Chatzi Chousein, Editor-in-chief • World Architecture Community • Ankara • Turkey
Michal Melc, Senior Manager, Deloitte Czech Republic • Prague • Czech Republic

Jakob Racek, Director of the cultural program for Central and Eastern Europe • Goethe-Institut Prag • Prague • Czech Republic

Ekim Tan, Founder, Game Designer • Play the City • Amsterdam • The Netherlands

Carl Weisbrod, Chairman • City Planning Commission • New York • USA

“For any city a plan is crucial if it wants to have any control over its own destiny. ”

→

Carl Weisbrod, NYC Planning Commission
4.4 **Speakers by Professions**

**17 Architects:**
Martin Rein-Cano, TOPOTEK1 (Berlin), Mimi Hoang, nArchitects (NYC), Michal Sulo and Miriam Lísková of SLLA Architects (Bratislava), Mascha Onderwater, Bureau B+B (Amsterdam)

**7 Urbanists:**
Carl Weisbrod (NYC), Martin Klamt (Munich), Krister Lindstedt, White Architects (Stockholm / Kiruna)

**13 Representatives of Municipalities:**
Ursula Struppe (Vienna), Anu Riila (Helsinki), Petra Kolinska (Prague), Petr Hlavacek, IPR (Prague)

**17 Professors from Leading Universities:**
Saskia Sassen (NYC), Kuba Snopek (Moscow), Lukas Feireiss, Studio Lukas Feireiss (Berlin)

**6 Social Activists:**
Jonas Kakoschke and Mareike Geiling, Flüchtlinge Willkommen (Berlin), Marta Siciarek, foreigners Support Center (Gdansk)

**3 Leading Critics and Journalists:**
Michael Kimmelman, New York Times (NYC), Henry Foy, Financial Times (Warsaw), Berrin Chatzi Chousein, World Architecture Community (Istanbul)

**8 Curators:**
Philip Horst and Matthias Einhoff, Centre for Art and Urbanistics (Berlin), Valentina Zotova, CANactions (Kiev), Samu Szemeréy, Design Terminal (Budapest), Egbert Fransen and Charlot Schans, New Europe - Cities in Transition, Pakhuis de Zwijger (Amsterdam)

**3 Developers:**
Peter Palicka, Penta Investments (Prague), Omar Koleiat, Crestyl (Prague)

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**7 Innovators in Design and Social Projects:**
Marcus Westbury, Renew Newcastle (Australia), Riccardo Conti and Joana Dabaj, Catalytic Action (London), Ekim Tan, Play the City (Amsterdam)

*Most of them hold several titles and has a CV of interdisciplinary and international work.*
ARCHITECTURE
URBAN DESIGN
PUBLIC SPACE
“I thank everyone for their support and participation. There is so much interest across all disciplines and professions, which gives us hope for a positive impact on European cities. We look forward to seeing you again at reSITE 2017 on June 22-23,” concluded Martin Barry. This year, the audience reached reSITE’s broad target across sectors: 18% representatives of municipal governments, 17% people involved in the investment and real estate market, 11% were architects and urbanists, 14% were representatives of NGOs and universities, 17% students, 11% of media representatives and 12% other visitors. As typical at reSITE events, the demographic mixed young and old, business, government and civic actors.

4.6 Important Guests

Lenka Burgerova, Councilor, Architect, Prague 7
Jakub Cigler, Owner, Jakub Cigler Architects
Marek Dospiva, Partner, Penta Investments
Eva Eisler, Artist, Designer and University Teacher, VSUP
Berthold Franke, Executive Director, Goethe-Institut
Petr Herman, CEO, HB Reavis
Eduard Hoeks, Ambassador, Kingdom of the Netherlands
Karek Janecek, Chairman of the Supervisory Board, RSJ
Omar Koleilat, CEO, Crestyl Praha
Ivo Koukol, Architect, ČVUT
Adriana Krnacova, Mayor of Prague
Miroslav Linhart, Director of Real Estate, Deloitte CR
Vit Maslo, Partner, CMC Architects
Petr Mrkos, CEO, Pražské vodovody a kanalizace, a.s. (Veolia)
David Ondracka, Director, Transparency International CR
Petr Palicka, Development Director, Penta Investments
Carlota Rebelo, Producer, Monocle Radio, London
Lukas Sokol, Director of Urban Design, Abu Dhabi Urban Planning Council
Rory Stott, Editor, ArchDaily.com, Santiago de Chile
4.7 reSITE Dinner

Over the last 4.5 years, reSITE has organized a series of VIP events for our international guests, sponsors, board members and partners. These events offer the opportunity for sponsors to meet international experts and board members and offer a unique networking opportunity. The most celebrated event of the year was a dinner that takes place at Clam Gallas Palace in Prague and it gave our speakers, international guests, team, reSITE sponsors and partners, investors, friends and family the chance to talk and network in the beautiful ambiance of the garden and courtyard. The dinner gives everyone involved the opportunity to meet each other, share a meal and discuss future collaborations. It is the highlight of a year full of hard work where all involved in making reSITE an annual success are rewarded with local food, select drinks, good spirits and positive energy for the future.

4.8 Launch Party

Every spring, we host a launch party for the media and our sponsors. This year was no different. We hosted a great event for friends to come and celebrate the launch of the program for the 5th annual reSITE 2016: Cities in Migration (June ’16-’17). The party is a great place to meet our friends, partners and supporters. Those in attendance, including journalists from Forbes and the Czech media, were the first to learn exclusive details about the festival & conference program.
Birthday Party at Stalin

reSITE organized a 5-year anniversary party at Stalin in Prague, this magical place in Letna park where the darkest history meets the spirit of youth. The location offered our guests the best view in Prague, where we danced in a public space that didn’t exist when we started reSITE 5 years ago. Endless Illusion DJ’d the event that was powered by Containall. We had a tattoo station and free drinks for all guests from the reSITE conference.

Shared Cities: Creative Momentum (SCCM) is a European cultural platform addressing the contemporary urban challenges of European cities. SCCM is a joint project of Goethe-Institut (DE), Czech Centres (CZ), reSITE (CZ), Academy of Fine Arts and Design in Bratislava (SK), Association of Belgrade Architects (RS), Hungarian Contemporary Architecture Centre – KÉK (HU), Katowice City of Gardens (PL), KUNSTrePUBLIK (DE), Mindspace (HU), Old Market Hall Alliance (SK), Rex Publico – Cities Magazine (PL). Co-funded by the Creative Europe Programme of the European Union.
5. Projects

5.1 City as Commons (lecture, workshop, party)

reSITE and co-organizer, the City of Prague Institute for Planning and Development (IPR), in cooperation with the Kingdom of the Embassy of the Netherlands in the Czech Republic hosted a free day-long program consisting of a public workshop, public lecture and public evening discussion salon for designers, city creative strategy planners and researchers involved and interested in the collaborative economy and citizen participation to map current creative research, activities and projects related to relevant social and urban developments, and to build a network for future collaboration. The “Users as Designers” method is empowering people to make and understand products and processes, for more transparency.

The “City as Commons” lecture, workshop and salon discussion established a forum for discussing practices, theories and methods for continuing to study new approaches and frameworks for citizen engagement in urban planning and city development with a focus on new technologies to negotiate the divide between communities, developers and municipal agencies and authorities. The topic studies and presents the collaborative economy in the broadest sense of the term (see, for example reSITE 2015: Shared City), with researchers and practitioners contributing from a diverse range of disciplines spanning architecture, design, citizen participation, urban planning, the sharing economy, open data, shared consumption, makers movement, P2P finance, distributed and collaborative governance and block-chain applications.

International Speakers:
Mara Balestrini, Partner and Research Director, Ideas for Change, Barcelona
Frank Kresin, Research Director, Waag Society, Amsterdam

Mara Balestrini and Frank Kresin: City as Commons Salon Discussion
5.2 Win-Win: Public-Private Partnerships in the 21st Century at UN Habitat III

reSITE and co-organizer, the City of Prague Institute for Planning and Development (IPR), in cooperation with the Ministry of Regional Development of the Czech Republic and UN Habitat III hosted a free parallel conference at the UN Habitat III European Regional Meeting, a.k.a. European Habitat. The program consisted of three sessions that focused on public-private partnerships for urban development.

Overall, the European Habitat featured nearly 4,000 experts from all over the world, per the Ministry of Regional Development of the Czech Republic and UN Habitat. During the afternoon of March 17, Win-Win was featured by the lead organizers as a parallel event.

The parallel program was open to all participants of the European Habitat, and featured 14 international and local experts in the fields of economics, marketing, urban development, infrastructure finance, urban design, landscape architecture, real estate development, planning and civic participation.

In attendance were politicians, urban planners, economists, urban designers, city creative strategy planners, sociologists, architects, urban developers, landscape architects, public space designers, community organizers/activists, researchers involved and interested in citizen participation.

Urban development in Central and Eastern Europe is at a crossroads with little vision, leadership and knowledge at the political level.

We identified that urban development is essential for job creation, value creation and access to housing, alternative transit and open space. All of which provide the stage for a cultural diverse and culturally rich city. These are essential ingredients for any urban center looking to compete and generate jobs. New projects - if done properly - add value.

“PPP investments in real estate development can balance public sector risk with desired benefits.”

Shuprotim Bhaumik, HR&A Advisors, NYC, USA
Together with UX expert Zdenek Lanc, who has worked with reSiTE thanks to the Vodafone Rok Jinak grant, reSiTE has developed an online tool called City Idea Incubator. This digital participation platform allows the City Hall to engage citizens in urban development easily, effectively, and on time.

How does the Incubator work? The process starts with a call to initiate collaboration with citizens – from minor changes and investments in the public space such as benches, water fountains or playgrounds to ambitious zoning projects supposed to bring positive changes to whole neighborhoods.

The tool provides a common ground to select and improve inputs and ideas, moderate the discussion and push it to the next step in a productive and constructive way. By doing so, the city can get citizens on its side in just a few steps, and be sure of making sustainable investments that improve the lives of inhabitants and take into consideration the needs of communities, local businesses and economic actors.

The main contribution of such a tool is that it allows citizens to participate from the early stages of the project. Thus we will avoid the future “no”. The platform will generate a well-arranged emphatic map showing where the existing value needs to be preserved versus what needs to be changed. The data can be completed with findings and ideas from personal meetings or discussion over a physical map and other forms of participation.

Based on the poll, the City chooses the right concept for the future of the given site, and invests in beneficial projects supported by the public. The City Hall informs the public regularly through the Incubator. In case of ambitious projects in public space, the results from the incubator represent an invaluable base for announcement of public architectonic (urban planning) competition in accordance with legal regulations. In the least, the Incubator brings transparency and, therefore, trust to the whole project.

reSITE is an open innovation platform for civic participation in urban development. City Idea Incubator is an online tool for collaborative proposal selection and improvement.

reSITE.cz/incubator/
5.4 Prague Dashboard: Open Data Hackathon #2

Any city can become a better, friendlier place to live, when the private sector, government, and active citizens work together to address new challenges. To make this happen, #PragueHacks 2016 co-organized by Otakar Motejl Fund, reSITE, the City of Prague, NODE5 and Startup Yard brought together 75 UX designers, software developers, idea makers, data scientists, and urbanists. They spent a weekend together to use open data and create a new Prague City Dashboard (http://dashboard.praguehacks.cz/). A dozen of small, interactive widgets help Prague inhabitants to deal with their everyday needs. The winning widget Real Reality, that works as a Google Chrome plugin, is adding data about connectivity, air quality, parking zones and noise to real estate search results. Other widgets help find spots for picnic or to explore official documents from municipalities related to a precise area, in a layered map called Categorizer.

Prague Hacks is an intensive 48-hour programming marathon. Participants across sectors work in small teams, familiarize themselves with the technological requirements, and show their skills by writing software, and designing mock-ups for a widget of their own while using open data.

5.5 reSITE Talks: New Media Platform

reSITE produced 50 videos with conference lectures and discussions, in cooperation with Prague-based production company Film&Roll. We also made a series of short interviews shot in a more ambitious and creative way than in the past. We collaborated with Porto-based Canal 180 on the production of ten Small Talks recorded during the annual conference in various scenic locations of Prague. The series was selected in short film competition by New Urbanism Film Festival and featured on Archdaily, World Architecture Community, Politico.pt and other international media. Small Talks presented the topic of migration seen by different experts such as urban sociologist, Professor Saskia Sassen, architecture critic and climate change fighter Michael Kimmelman, Associate Principal of nArchitects Mimi Hoang, landscape architect Martin Rein-Cano, urban games designer Ekim Tan from Play the City, Financial Times CEE correspondent Henry Foy, Berlin-based social innovators Refugees Welcome, designers from Catalytic Action, Marcus Westbury, the founder of Renew Newcastle, and reSITE’s founder Martin Barry.

youtube.com/reSITEtalks
5.6  **Shared Cities: Creative Momentum**

“The ambition of Shared Cities: Creative Momentum is to continue a creative discourse at the intersection of architecture, art, urbanism and the collaborative economy for urban citizens and to show them that their participation and collaboration is essential for creating a pleasant and valuable urban environment.” - Martin Barry

In September 2016, reSITE launched the Shared Cities: Creative Momentum project together with eleven partners from major cities throughout Central Europe – Belgrade, Berlin, Budapest, Bratislava, Katowice, Prague and Warsaw. Within four years we aim to galvanize individuals and their communities through cultural, architectural and artistic events in these cities. With the partners we will focus on reworking the numerous components, including the potential of data, which form shared city spaces. Co-funded by the Creative Europe Programme of the European Union, this ambitious project aims to define innovative, bolder visions for the future of Central Europe’s cities and urban design, developed by the people that know them best. Its creative center is located in Prague under the leadership of the Goethe-Institut, Czech Centres and reSITE.

Who: 11 partners from 6 countries  
Where: Belgrade, Berlin, Bratislava, Budapest, Katowice, Prague and Warsaw  
Domains: Culture, architecture, urbanism, art and design  
Events: Festivals, films, exhibitions, discussions, residencies and research  
When: June 2016 – February 2020

5.6.1  **Publishing 2.0: Workshop and Public Discussion**

15-16 Dec 2016  
Foyer², Goethe-institut Prague

11 partners  
3 experts  
1 curator

reSITE lead the first Curatorial Lab of the Shared Cities: Creative Momentum project: a workshop for project partners with three international guests from prestigious publishing houses, to experiment, explore the possibilities and limits of architectural and urbanist publications.
Guests
Lukas Feireiss (author / curator, Studio Lukas Feireiss, DE)
Anne König (editor, Spector Books, DE)
Hans Oldewarris (publisher, O10 Publishers, NL)
Workshop organized and moderated by Helena Doudova (curator, reSITE, Prague-Berlin).

Publishing 2.0. New Formats in Architecture Publishing?
The open talk “Publishing 2.0” referred to the shift from print to digital media. Images and content are produced and shared at immense speed, readers are becoming co-authors, established magazines are challenged by bloggers and self-publishing platforms. What is the new role, respectively new opportunities for architecture publishing in this changed landscape?

International guests shared their points of view and started a conversation with 50 invited experts and audience from Prague and the Czech Republic.

The event took place in a newly designed space Foyer 2 located at the Goethe-Institut, Prague. This space for ideas offers one of the best views of Prague and is a space for creative work, a lounge for cultural events, a place for co-working and a bar for meetings in the centre of Prague, open to anyone. The space was transformed by the Berlin architecture group ifau - Institute for Applied Urbanism.

Shared Cities: Creative Momentum (SCCM) is an European cultural platform addressing the contemporary urban challenges of European cities. SCCM is a joint project of Goethe-Institut (DE), Czech Centres (CZ), reSITE (CZ), Academy of Fine Arts and Design in Bratislava (SK), Association of Belgrade Architects (RS), Hungarian Contemporary Architecture Centre – KEK (HU), Katowice City of Gardens (PL), KUNSTrePUBLIK (DE), Mindspace (HU), Old Market Hall Alliance (SK), Res Publica – Cities Magazine (PL). Co-funded by the Creative Europe Programme of the European Union.

#SharedCities #SCCM2020
6. Data Analytics: Social Media and Web

6.1 Facebook Demographics

Largest audience - Women 25–34 (36%)

Device - Laptop (around 60–65%)
Average Weekly Reach - 19,500
Weekly page views - 700

Most likable content: high-quality visual content, such as event photos or architectural projects; Martin’s review of architectural projects in the Czech Republic; videos with tagged speakers; team pictures & notable announcements.

<table>
<thead>
<tr>
<th>Country</th>
<th>City</th>
<th>Language</th>
<th>Fans: Country, City and Language</th>
</tr>
</thead>
<tbody>
<tr>
<td>Czech Republic</td>
<td>Prague</td>
<td>Czech</td>
<td>45,663</td>
</tr>
<tr>
<td>Poland</td>
<td>Warsaw</td>
<td>Polish</td>
<td>17,777</td>
</tr>
<tr>
<td>Ukraine</td>
<td>Brno</td>
<td>English (US)</td>
<td>2,419</td>
</tr>
<tr>
<td>Netherlands</td>
<td>Krakow</td>
<td>English (UK)</td>
<td>1,920</td>
</tr>
<tr>
<td>Slovakia</td>
<td>Wroclaw</td>
<td>Russian</td>
<td>1,624</td>
</tr>
<tr>
<td>USA</td>
<td>Pizen</td>
<td>Slovak</td>
<td>1,620</td>
</tr>
<tr>
<td>Germany</td>
<td>Ostrava</td>
<td>German</td>
<td>1,590</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>Kyiv</td>
<td>Dutch</td>
<td>1,105</td>
</tr>
<tr>
<td>Austria</td>
<td>Gdansk</td>
<td>Ukrainian</td>
<td>760</td>
</tr>
<tr>
<td>Finland</td>
<td>Bratislava</td>
<td>French</td>
<td>558</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td></td>
<td>5200</td>
</tr>
</tbody>
</table>

People reached during the event month (people who are not our Fans, but who have seen our posts) (May 22 - June 20)

<table>
<thead>
<tr>
<th>Country</th>
<th>City</th>
<th>Language</th>
<th>People reached (people who are not our Fans, but who have seen our posts) (May 22 - June 20)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Czech Republic</td>
<td>Prague</td>
<td>Czech</td>
<td>32,983</td>
</tr>
<tr>
<td>Poland</td>
<td>Warsaw</td>
<td>Polish</td>
<td>15,718</td>
</tr>
<tr>
<td>Ukraine</td>
<td>Brno</td>
<td>English (US)</td>
<td>12,472</td>
</tr>
<tr>
<td>Netherlands</td>
<td>Krakow</td>
<td>English (UK)</td>
<td>8,040</td>
</tr>
<tr>
<td>Slovakia</td>
<td>Wroclaw</td>
<td>Russian</td>
<td>1,928</td>
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<td>USA</td>
<td>Pizen</td>
<td>Slovak</td>
<td>1,719</td>
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<td>Germany</td>
<td>Ostrava</td>
<td>German</td>
<td>1,614</td>
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<td>United Kingdom</td>
<td>Kyiv</td>
<td>Dutch</td>
<td>1,244</td>
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<td>Gdansk</td>
<td>Ukrainian</td>
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<td>Finland</td>
<td>Bratislava</td>
<td>French</td>
<td>882</td>
</tr>
</tbody>
</table>

Facebook Growth

Likes

January 1, 2016 - 4,364 → June 20, 2016 - 5,120

Facebook event page

https://www.facebook.com/events/164771778814895/

1.2K Interested in the event
### Facebook Ads: Audience Response

- **Women 25-34**: 75% of clicks & 60% of reach (16,048)
- **Men 25-34**: 24% of clicks and 60% of reach (10,248)
- **Women 35-44**: 19% of clicks and 15% of reach (4,048)

### 6.2 Website Growth

**Jan 1, 2017 - June 20, 2017**
- Sessions: 32,996
- Users: 23,070
- Pageviews: 71,666
- Avg. Session Duration: 01:56
- New Sessions: 68.80%

### Google AdWords

- **Additional clicks to the website**: 12,367
- **Impressions**: 1,570,577
- **Adwords**: $18,576.24
- **Average CTR (click-through-rate)**: 0.79% (internet average: 0.21%)

**Most clicked campaign**: reSITE conference (Eng and Cz); donations.
**Most successful keywords**:
- architecture, international conferences, conference europe, best cities, smart cities, donation, design planning.
6.3 Website Demographics

Language

Country & City

<table>
<thead>
<tr>
<th>Sessions</th>
<th>% Sessions</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>16,574</td>
<td>37,15%</td>
<td>Prague</td>
</tr>
<tr>
<td>2,858</td>
<td>4,14%</td>
<td>Not set</td>
</tr>
<tr>
<td>1,802</td>
<td>3,52%</td>
<td>Bratislava</td>
</tr>
<tr>
<td>1,401</td>
<td>3%</td>
<td>Brno</td>
</tr>
<tr>
<td>1,070</td>
<td>1,31%</td>
<td>New Delhi</td>
</tr>
<tr>
<td>807</td>
<td>1,28%</td>
<td>Warsaw</td>
</tr>
<tr>
<td>801</td>
<td>1,08%</td>
<td>London</td>
</tr>
<tr>
<td>693</td>
<td>0,94%</td>
<td>Berlin</td>
</tr>
<tr>
<td>470</td>
<td>0,85%</td>
<td>Bengaluru</td>
</tr>
<tr>
<td>369</td>
<td>0,85%</td>
<td>New York</td>
</tr>
</tbody>
</table>

Language

- English: 16,574
- Czech: 2,858
- Polish: 1,802
- Slovak: 1,401
- German: 1,070
- Other: 807
## Age & Gender

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Male (%)</th>
<th>Female (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-24</td>
<td>25</td>
<td>50</td>
</tr>
<tr>
<td>25-34</td>
<td>38</td>
<td>25</td>
</tr>
<tr>
<td>35-44</td>
<td>13</td>
<td>0</td>
</tr>
<tr>
<td>45-54</td>
<td>0</td>
<td>13</td>
</tr>
<tr>
<td>55-64</td>
<td>0</td>
<td>13</td>
</tr>
<tr>
<td>65+</td>
<td>50</td>
<td>0</td>
</tr>
</tbody>
</table>

## 6.4 Twitter Growth

<table>
<thead>
<tr>
<th>Month</th>
<th>New followers</th>
<th>Impressions</th>
<th>Profile visits</th>
<th>Top Tweet</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 2016</td>
<td>27</td>
<td>6,473</td>
<td>221</td>
<td></td>
</tr>
<tr>
<td>February 2016</td>
<td>39</td>
<td>12.6K</td>
<td>471</td>
<td>+941 impressions</td>
</tr>
<tr>
<td>March 2016</td>
<td>45</td>
<td>23.1K</td>
<td>760</td>
<td>+1,983 impressions</td>
</tr>
</tbody>
</table>

**Finally, a useful map. Real estate prices according to metro stops: brilliant**

**+941 impressions**

** adverse effect of citizen-led #gentrification renters suffer, owners profit. #CityMakers @iprpraha**

### 6.5 Medium

Started an account in April 2016

+103 followers
+164 views
“A mind-boggling conference with speakers and participants that can surprise you and inspire you. Unique and thought-provoking insight into both the global trends and developments in the CEE region.”

Marta Vojtova, Dutch Embassy
7. List of Important Media

7.1 26 International and Local Media Outlets supported reSITE 2016 and helped us make it the most visible Architecture and Urbanism Event

70+ editors covered the event. They published articles, interviews and advertisements during the period between February and July 2016.

4 Main Media Partners
Archdaily.com
Canal 180
Hospodářské noviny
World Architecture Community

Important global and foreign media were represented:
Monocle Radio (The Urbanist), The Guardian, The Financial Times, Architect’s Newspaper, Next City, SME, Dennik N, Epipeszforum, Res Publica Nowa, Magazyn Miasta, Bryla, Cities in Transition, Bauwelt...

All of the major Czech media were accredited and covered the conference: Czech TV, MF Dnes, Czech radio, Lidové noviny, Respekt, Aktuálně, Deník, as well as the majority of professional and architecture / design focused media.

Media Partners
Arch
Archinfo.sk
Archiweb.cz
Art & Antiques
Bryla.pl
Czechdesign.cz
Development News
Dolce Vita
Earch.cz
ERAS
Eurostav
Expats.cz
Magazyn Miasta
Marianne Bydlení
Moderní obec
Next City
Pro památky
Radio 1
Smart Cities
Slavba
Urbnews.pl
Veřejná správa

...
7.2 Accredited Press

Matěj Šišolák | ASB Portál
Ivana Zavilllová | Arch
Rory Stott | ArchDaily
Margie O’Griscoll | Architect’s Newspaper
Jaroslav Šimáček | Blesk.cz
Luis Fernandez | Canal 180
Michaela Poláková | Česká televize
Markéta Horešovská | ČTK
Tomáš Čech | Czechdesign
Benedikt Lederer | Deník
Tomáš Wehle | Economia
Eva Sluněčková | Elle Décoration
Jan Kristek | ERA 21
Henry Foy | The Financial Times
Dominika Bártová | Forbes
Lisette Allen | The Guardian
Vojtěch Kubát | Hospodářské noviny
Petr Honzějík | Hospodářské noviny
Eliška Nová, Lucie Zídková | Lidové noviny
Martha Zakowska | Magazyn Miasta
Ondřej Lipar | Marianne Bydlení
Martin Bajtler | MF Dnes
Carlota Rebelo | Monocle
Pavla Francová | Newsweek
Johanka Hubíčková | Praha TV
Jan Červinka | Pro památky
Pierre Urban | Rádio 1
Táňa Zabloudilová | Rádio Wave
Artur Cielinski | Res Publica Nowa
Karolina Vránková | Respekt, Rádio 1
Marek Svehla | Respekt
Šárka Svobodová | Smart Cities
Daniel Suchý | Trend
Berrin Chatzi Chousein | World Architecture Community
and many more journalists and reporters.
“A fantastic event overall, where a very current issue was discussed by some of the best subject matter experts.”

Berrin Chatzi Chousein, World Architecture Community
The advertising campaign started in February 2016 in print and online with the strategy of raising awareness about reSITE’s core mission, engaging audience for the main annual event Cities in Migration and promoting special discounts and sales.

32 printed ads were published in two dozen medias between February and June 2016.

18 banner campaigns were scheduled between February and June 2016.

AdWords PPC campaigns targeting European countries, USA, Czech Republic started in March 2016 with a daily maximum of 330 USD covered by a Google grant. On screen campaign using 30-sec video trailer was running in 3 important Prague cinemas, on LED screens at the Prague City Hall, in the Leo Express trains and during professional events such as UN Habitat or Smart World Conference. A radio campaign scheduled in April on Radio 1 used a 30 sec spot and was followed by interviews, contests and announcements in the events calendar.

An outdoor campaign started on May 1st and included citylights at the Prague main railway station (Railreklam), 60 citylights in Prague public space, an outdoor LED screen using a 10 sec video (Media Channel) and Kometa posters network in Prague cultural venues and institutions.

Three flyer campaigns were organized: 5,000, 6,000 and 24,000 flyers were distributed at UN Habitat event (March), in Prague cultural networks (April / May) and finally as an insert to Hospodarske noviny (May 23).

Between November and June 2016, 13 newsletters have been sent to a list of 5,000 subscribers. The event was promoted and registration offers were sent by a dozen partner organizations and institutions giving auspices to reSITE.
reSITE's main media partner
Saskia Sassen, Krister Lindstedt and Mimi Hoang on the Architecture of Migration

At this year’s reSITE conference in Prague, speakers attended from around the globe to present differing perspectives on the challenges of migration, with topics of interest ranging from economics, to city planning to architecture. But as revealed by the following presentations, migration is a topic that requires interrogation on a number of different scales and in a number of different contexts. From the global economic focus offered by Saskia Sassen in her opening keynote lecture, to the focused challenges of design for micro-apartments shown by Mimi Hoang of U4 Architects; and soon to the unusual case presented by Krister Lindstedt of WFA Arkitektur, when a migration is undertaken not by individual people but by a whole town at once.
ŽIJU PRO MĚSTO

Americký krajinářský architekt MARTIN BARRY o Praze za dvacátileté, životě bez auta a o tom, že velké stavby na kopcích do 21. století nepatří.

Cesku Martin Barry zvedli, jak se na našem amerického architekta slyší, ve světě desetého bylo vždy pražského parku na Letně pár krokovým kůmkolí, kde se něco děje. Ani nemusíme zvedat v rukou abychom, aby o věci, že stále nad hustým sklepu stojí, hledáme směrem k nižšímu a sklesnému světu. Když jsem v Praze, je to otázka, na kterém směru se na nás vrací osvětlení.

To je fakt, ta označená není zdroj nejvíce, ať už poté, když se objeví na návštěvě divadla, uzavřme krajinný architekt, který ještě nezná, že všechno už stovek stěků vyvěsil, že urbanismus není, co se architektura.

Martin Barry nenavízí domy. Vlastně ten nenavízí nic. Začíná se v kanadském Calgary a pokračuje jeho poslední velký parkový projekt, jeho zaměřuje, co bude s Prahou za dvacetileté. I o tom se právě dnes, 17. června, diskutuje na přednášce na mezinárodní urbanistické konference resITE, kterou Barry v Praze předčasně už jen dostal kvůli svému zájmu a tím, že se do českého metropole koni přestěhoval z New Yorku.

Ať budou mít čtenáři tento článek v rukou, hude v fóru Karlin vychytá konference resITE, kterou v Praze začíná už před několika týdny.

To je taková zvláštní věc na Česku. Je to obvykle, že člověk se celý život pěstuje s lidmi, se kterými vyrůstal už jako dítě. To v Americe skoro nezažiješ, lidí se hodně stěhují.


Myšlenku, že to téměř padne v českou na úrodnou půdu? Češi nejsou imigranti znovu založení... Oboe se sazena jenom o uprchlickou krizi. Myšlenky osudy z ponořeného migrace, jejíž centrum města vždy byla na většině stěžejní, lidé se stěhují z venkovu do města, z města do města. A všechni Češi určitě nejsou zcela ani utažitlivé. Tento strach z cizinek a to, že jsou podmíněně i historicky, jmenovitě ve vztahu k atmosféře a podmínkách, na cizinec je nejsou založení, jenom ani nemůže podpínat přípravu pro resITE.

Mininachodem, vžimla jsem si, že programovým ředitelem konference je architekt Osamu Okamura, bratr Tomáš Okamura, který je znám i s jeho podrobnou práci se občany a přímo demokracií. Já vím, co k tomu říct, je to velký paradox. Osamu je skvělý, nějakým, řečovým článkem, známá se opravdu dobře. Tomáš osobně neznám...

Proč jestli se vlastně životu vybral Prahu?

Protože přišla taková náhodba. Mě jsem tehdy dobře práci, řádilo jsem velké projekty v jed...
Friends of reSITE

It’s reSITE’s 5th birthday. When it’s time to celebrate yours, ask your friends to get you a FRIENDS OF reSITE membership

Why? reSITE is where you will meet your new global network of like-minded friends, design and city lovers. A tax-deductible membership donation is essential to the work we already do at reSITE and will help us do more research, design competitions, installations, exhibitions, films, lectures and other public programs that bring you new ideas. Are you an architect? Developer? Politician? Urbanist? Entrepreneur? City lover? We have membership levels that suit you.

<table>
<thead>
<tr>
<th>Individual members</th>
<th>Membership for companies</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Individual Benefactor</strong></td>
<td><strong>Company Benefactor</strong></td>
</tr>
<tr>
<td>375 EUR / year or 32 EUR monthly</td>
<td>12,800 EUR / year</td>
</tr>
<tr>
<td><strong>Patron</strong></td>
<td><strong>Company Patron</strong></td>
</tr>
<tr>
<td>225 EUR / year or 18 EUR monthly</td>
<td>3,670 EUR / year</td>
</tr>
<tr>
<td><strong>Friend</strong></td>
<td><strong>Company Friend</strong></td>
</tr>
<tr>
<td>55 EUR / year or 5 EUR monthly</td>
<td>1,830 EUR / year</td>
</tr>
<tr>
<td><strong>Student</strong></td>
<td><strong>Company Benefits</strong></td>
</tr>
<tr>
<td>35 EUR / year or 3 EUR monthly</td>
<td>Invasion to the annual conference</td>
</tr>
<tr>
<td><strong>Individual Benefits</strong></td>
<td>VIP dinner &amp; VIP reception</td>
</tr>
<tr>
<td>Advance and VIP invitations to exclusive events</td>
<td>Exclusive meetings with annual conference speakers</td>
</tr>
<tr>
<td>Mention in the annual report</td>
<td>Advance invitations and preferred seating at special events</td>
</tr>
<tr>
<td>Preferred seating at annual conference</td>
<td>VIP invitations to selected events</td>
</tr>
<tr>
<td>Prominent acknowledgment in the annual report</td>
<td></td>
</tr>
</tbody>
</table>
9. Thank You to our Partners

78 partners from the public, private and civic sectors, together with 18 individual and corporate members of Friends of reSITE made reSITE 2016 event and activities possible.
“We are happy to learn new ideas for city development at reSITE and we will support this event in the future.”

Petr Palicka
Penta Investments, Prague
We are grateful for the kind support of the Friends of reSITE members:

Michael Amabile
John Caulkins
Jim Deasy
Francis Greenburger
Henry W.A. Hanson IV, Sustainable Communities s.r.o.
Mark Johnson, Civitas, Inc.
Hana Labonková
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Václav Stránský, Urbané Tokyobike
Jakub Tesař, J. William Fulbright Commission
Neil Tucker, Design Republic
Barbara Wilks, W Architecture and Landscape Architecture
“Usually I am at conferences with migration, integration, diversity people. This time I enjoyed the broader perspective of reSITE.”

←

Ursula Struppe
10. TEAM

reSITE

Martin Barry
Founder & Chairman
Kasia Dorda
Event Coordinator
Lída Hasmanová
Development Manager
Zdeněk Lanc
Head of UX
Anna Maikova
Digital Marketing
Markéta Nováková
Business Manager
Osamu Okamura
Program Director
Radka Ondráčková
Communications Director
Yulia Yakushova
Creative Director

A/V Production
Yventech

Conference Production
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Victoria Production

Graphic Design
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Program Committee
Martin Barry, reSITE
Kasia Dorda, reSITE
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Quotes, updates and leads on future events coming from the reSITE Twitter handle

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Address:
Voršilská 10,
Prague 1, 110 00
Czech Republic

info@resite.org
Telephone: +420 234 097 860

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