

reSITE

WIN-WIN: PUBLIC-PRIVATE PARTNERSHIPS IN THE 21ST CENTURY

FINAL REPORT

March 17, 2016

Parallel Session at UN Habitat III European Regional Meeting

Prague Congress Center, Czech Republic

reSITE.cz



„Let’s go local. We have a relatively large unused space in the Prague 7 district and we need to find the right tools to get value out of the public space on this site, and how to find the right deal with the private land owners. We are also very interested in brownfield development as Prague 7 contains a lot of old industrial zones. It is a big opportunity.“

Lenka Burgerova, Prague 7 councilor

“We need to experiment with new ways of thinking and planning resilient, robust and smart cities.”

Nicolas Buchoud, President, Grand Paris Alliance, FR



Above: Martin Barry (reSITE) welcome address

Below: Abel Schumann (OECD) explains PPPs trends in the OECD countries



Above: Bertrand Lemoine (French National Centre for Scientific Research) moderates "Economic Benefits of PPPs"

Below: Pavlina Kvapilova moderates the first session, Problem Mapping the Challenges of PPPs



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reSITE and co-organizer, the City of Prague Institute for Planning and Development (IPR), in cooperation with the Ministry of Regional Development of the Czech Republic and UN Habitat III hosted a free parallel conference at the UN Habitat III European Regional Meeting, a.k.a. European Habitat. The program consisted of three sessions that focused on public-private partnerships for urban development.

Overall, the European Habitat featured nearly 4000 experts from all over the world, per the Ministry of Regional Development of the Czech Republic and UN Habitat. During the afternoon of March 17, WIN-WIN was featured by the lead organizers as a parallel event.

The parallel program was open to all participants of the European Habitat, and featured 14 international and local experts in the fields of economics, marketing, urban development, infrastructure finance, urban design, landscape architecture, real estate development, planning and civic participation.

In attendance were politicians, urban planners, economists, urban designers, city creative strategy planners, sociologists, architects, urban developers, landscape architects, public space designers, community organizers/activists, researchers involved and interested in

citizen participation and many others involved in the broad field of city-makers.

This event was one of three events to precede reSITE 2016: Cities in Migration conference and festival, which will bring together an even wider community of practitioners to explore ways in which partnerships across the public, private and civic sector can improve the experience of the city; making the city more competitive, more livable and more resilient. This event in particular looked at how the urban development environment needs to improve public architecture and public space.

Since reSITE was founded in 2011, we have sought to generate and improve the dialogue between the public, private and civic sector, bridging the gap between urban planners / architects, NGOs, municipal leaders, developers and real estate investors. This parallel event was like every other we have done. We continued a transnational and multi-disciplinary dialogue specifically relative to utilizing private-public partnerships to develop the city in a better way.

Urban development in Central and Eastern Europe is at a crossroads with little vision, leadership and knowledge at the political level.

Even some of the metropolitan institutes for planning, like Prague Institute for Planning and Development (IPR), have an ambitious agenda to make the city more livable and a more attractive place

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for sustainable development, investment, and working. However, developers, real estate investors and construction companies suffer from very negative approval ratings and reputation from the general public, not without reason. The civic sector is given a marginal role in creating the city, if at all. Politicians use planning documents as a wedge and political "football," not understanding the fundamental principles of 21st century urban development and how it can improve not only their political prospects, but life in the city overall. The situation and environment in Prague is essentially "anti-development" with all negative impacts on the economy, shortfall in the supply of market-rate flats and less development funding for public space and infrastructure improvements. This does not need to be the case. It should not be.

Urban development is essentially about job creation, value creation, and access to housing, alternative transit, and open space. All of which provide the stage for a cultural diverse and culturally rich city. These are essential ingredients for any urban center looking to compete and generate jobs. New projects - if done properly - add value.

PPPs are powerful development tools for unlocking value and generating benefits that improve quality of life.

At WIN-WIN, we examined examples from the Czech Republic,

"One of the reasons to start a PPP project is to create jobs."

Shuprotim Bhaumik, HR&A Advisors, NYC.

France, Kenya and the United States which utilized PPPs to unlock value.

Goals of the event

We had several goals leading into this event, all of which were met to varying degrees. Most importantly, as at any of our events, we forged new connections and extended the reSITE network between leading international experts all our audience of politicians, investors and civic leaders.

GOAL 1. Bring together top real estate investors, researchers, architects, cultural activists and politicians to debate the pros and cons of foreign models of private-public partnerships for developing major urban sites.

GOAL 2. Improve the image and understanding of private-public partnerships in the Czech Republic and redefine the framework of such initiatives.

GOAL 3. Outline the future for effective private-public partnerships in the region based on successful international models.

Private-Public Partnerships are not simply about alternative financing for projects. They are about identifying the skills across different sectors that will make a project sustainable and CREATE THE MOST END VALUE. In the most progressive partnerships - like in NYC - the civic nonprofit sector is instrumental from the idea phase to implementation and ensuring long term success.

We must think differently about PPPs if we will improve the environment.

GOAL 4. Identify opportunities and constraints of private-public partnerships for urban development projects in the region.

GOAL 5. Identify state-of-the-art examples and methodologies of private-public partnerships for urban development.

GOAL 6. Identify a potential site in Prague that has public-private partnerships potential between the public, private and civic sector.

The challenges to moving PPP projects forward are numerous. Abel Schumann of the OECD explained how there has been a prolonged decline in public investment in the OECD, moving from 4.5% of GDP (on average) to 2.5% since 1980. On the contrary, 30% of small municipalities (less than 50.000 inhabitants) have increased their spending by more than 10% since 2010. Schumann said that PPPs represent substantial investment in OECD countries due to the public funding gap. Anna Jezkova of Atkins & Langford Development described a lack of vision on the part of politicians, therefore leading to a lack of trust in the future development of the city. This leadership void was repeated several times and is symptomatic of leaders not wanting to take responsibility for projects gone wrong. Nothing risked, nothing lost.

Marcel Babczynski of Erste Group explained how the Czech government has been fighting the construction company that built the 9 km long section of the D47 motorway near Ostrava. The section is rippled and corrugated, which ŘSD claims is the result of the subsoil used to build the motorway. The construction company claims the warping of the 8.5-kilometer stretch of road was caused not by the waste materials, but by a chemical reaction in the layer of slag in the road, which was ordered by the ŘSD. Had the project been tendered as PPP, this discussion could have been avoided.

Schumann also stressed that if PPPs are done, they should be done right and that OECD has a fairly neutral position on this financing and governing mechanism. Babczynski added subsequently that PPPs assign more responsibilities for budget, time, and quality to the contractors. Babczynski also contended that EU funding limits the need for private sector financing on projects, therefore projects in the Czech Republic and any country with access to EU development or infrastructure funds rarely have a reason to engage in PPPs.

Unlocking value and generating benefits to improve the quality of life are reasons why PPPs are used.

“We see five ways to look at the city. There is the SUSTAINABLE city, the PHYSICAL city, the LABOR city, the SMART city and the PEOPLE city.”

*Charlot Schans,
Pakhuis de Zwijger, Cities-in-Transition*



Potential Advantages:

- Taps expertise and knowledge of the private sector
- Efficiency gains through private involvement
- Transfer of risks to private actors Higher financing costs of private sector
- Incentives for better performance of private partner

To help redefine the terminology and move on from negative opinions of PPPs, political leaders could use more progressive examples. Using the precedent of Million Trees Project in NYC, Martin Barry of reSITE explained that the public and private sector should look to the civic sector for added value in these relationships and projects; explaining several projects in NYC that utilized philanthropy, corporate CSR and civic nonprofit sector to get better ideas, have more transparency, utilize unique skill sets that might not exist in the public or private sector and to have long term stewardship over the project. The High Line Park was another such example that was used by both Barry and Shuprotim Bhaumik.

Bhaumik also presented value creation in open space, transit and real estate development and explained how none of these issues exists in a vacuum.

In the same session, we identified that PPPs are not just about “the public” and “the private.” In leading global cities like NYC, the civic nonprofit sector is instrumental in partnerships either as the idea generator, developer, or entity responsible for maintaining the value created. Charlott Schans of Pakhuis de Zwijger talked about the context in which their New Europe - Cities in Transition sees the relationship of public, civic and private entities. Communities, civil society organizations, small and medium sized enterprises, freelancers, municipalities,

and private sector banks work together to create value. Pakhuis de Zwijger is connecting Dutch and European Cities by uniting city-makers through an “city embassy” learning network. In the network there are innovators, early adopters and early majorities that keep projects sustainable.

Hana Samuelova, presenting the work of Konsortium pro Karlin, an organization of leading businesses that she leads in Prague, described how the consortium and the development company, Karlin Group, is using unconventional methods to clean-up the Karlin district, making the environment more livable for residents and business. The consortium (Konsortium) commissions artists, leading architects and civil societies to do projects in the district and works with local politicians to get permission for public improvements. While common in western cities, this kind of consortium, sometimes called a conservancy or business improvement district, is rare in Central and Eastern European cities.

Mark Johnson from Civitas in Denver walked the audience through three major projects from open space at the Los Angeles River to land redevelopment at Pruitt Igoe in St. Louis and the former Stapleton Airport in Denver. Mark maintains that creative governance structures, setup specifically for these projects is an essential instrument for their success. He also talked about the process of leading such high stakes public-private

Potential Disadvantages:

Human and institutional capacity to negotiate and monitor PPP contracts

Assessing financial long-term obligations and costing risk related to contingent liabilities

Potential lack of transparency and off-budget accounting

*Lack of competition in the private sector and regulatory barriers to private sector activity
Information asymmetries in favor of the private partner*

Abel Schumann, OECD

partnerships - often involving years of lawsuits, but ultimately finding a path forward to redevelopment. Creative governance can also be seen as flexible governance, something that Greg Clark talked about at reSITE 2015. Flexible governance is required in a rapidly globalizing and rapidly urbanizing world, where threats, risks and opposition (either from the private, public or civic sector) often develop quickly.

If one of the goals of this session was to identify a district and site in Prague that has public-private partnership potential, we succeeded. Lenka Burgerova, councilor for the Prague 7 district suggested that the image of Prague 7 councilors as being “anti-development” was wrong. They are actively seeking to form partnerships with the private land owners of the Bubny brownfield site in order to find pilot project opportunities. reSITE, who has already run a major international workshop for this site, wants to help from the civic sector.

“Together we create the city of tomorrow, starting today.”

Pakhuis de Zwiger

“Creative governance is needed for projects that cannot be achieved by any one advocate, which need consistent vision over time, and that need significant capital investment.

Mark Johnson, CIVITAS, Denver, USA

“In a world with more and more globalism, it is impossible to solve problems only locally. We have to think in a more transverse and global way to move together toward resolving the question of how provide a decent and good living to a huge number of individuals. This is one of the big challenges of humanity nowadays.”

Bertrand Lemoine, Director of Research, The French National Centre for Scientific Research, Former General Director of the International Workshops for the Grand Paris, FR)

“PPP investments in real estate development can balance public sector risk with desired benefits.”

Shuprotim Bhaumik, HR&A Advisors, NYC, USA



Above: Lenka Burgerova (Prague 7 councilor) describes the Bubny site
Below: Bertrand Lemoine (French National Centre for Scientific Research) keynote address

Above: Shuprotim Bhaumik discussing PPPs with Economia journalist, Martina Mareckova
Below: Jan Sulc (Skanska Property CR) debates the merits of partnerships in the second session





Overleaf, Above & Below: Guests at WIN-WIN participate in the discussion



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PARTICIPANTS

Abel Schumann (*Economist & Policy Analyst, OECD, Paris, France*)
Abel Schumann works as an economist in the Public Governance and Territorial Development Directorate of the OECD. He co-authored several OECD flagship publications on metropolitan governance and the determinants of regional growth. Currently, he leads an OECD research program on land use governance that will analyze the relationship between planning systems, land use patterns and economic outcomes.

Anna Jezkova (*Partner, Atkins & Langford Development, Prague, Czech Republic*)
Anna is a partner at Atkins and Langford Development, a firm with more than 20 years of experience on the Czech market. Anna is currently pursuing a graduate degree in Urbanism at Paris Sorbonne and manages several development projects both in and outside of Prague, and is a pioneer setting a new market for senior housing. She works with a team at the Ministry for Regional Development preparing housing policies for the period 2011-2020. As Chairwoman of the Advisory Board, Anna has been extremely influential in the development of reSITE.

Bertrand Lemoine (*Director of Research, CNRS, Paris, France*)
Bertrand Lemoine is an architect, engineer and French historian and architecture critic. He is research director at The French National Centre for Scientific Research. He has been since February 10, 2010 until

September 30, 2013 General Director of The International Workshop of Greater Paris, public interest think tank established by the French Government to lead the reflection on the Grand Paris Project.

Charlot Schans (*Project leader New Europe - Cities in Transition, Pakhuis de Zwijger, Amsterdam, Netherlands*)
Charlot is program maker at Pakhuis de Zwijger in Amsterdam, a platform for the creative industries and social innovation in urban development. She is project leader of New Europe - Cities in Transition, a European network of active citizens and participating professionals that are engaged in enhancing transition in their cities. She is also co-founder of the re:Kreators association, a network of public developers that enliven and rejuvenate neglected areas into collaborative projects for the public benefit.

Hana Samuelova (*PR Manager and Partner Karlin Group, Prague, Czech Republic*)
Hana has been with the Karlin Group for more than 20 years. She is the Director of Konsorcium Pro Karlín, a non-profit association of leading companies headquartered and doing business in Karlín. Hana is involved in the organization of reSITE as an advisor and was also active in the initiative of founding the Association of developers in Czech Republic.

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Jan Sulc (*Development Project Manager, Skanska Property, Prague, Czech Republic*)
Jan Sulc works as a Project Manager for Skanska Property Czech Republic which has been active on the Prague market since 1997 and is focusing on the innovative and sustainable commercial development. Jan has joined Skanska 5 years ago and since that time he has lead the development of successful projects Riverview in Prague Smíchov and Corso Court in Prague Karlín. As Jan is part of the whole development process throughout the acquisition, design, project and divestment phase he is deeply involved and focused on cooperation with local authorities and communities, searching for and setting up platforms for cooperation between all stakeholders to improve the impact of the development on the communities.

Jaromir Hainc (*Deputy Head of Office for the Metropolitan Plan, Institute of Planning and Development, Prague, Czech Republic*)
Jaromir Hainc is a registered architect at the Czech Chamber of Architects and a PhD. He is Deputy Head of Office at Prague IPR; responsible for planning and urban design, development projects, international agenda covering a sustainable and smart cities agenda, communication and public relations (including Prague Boroughs) and cooperation with other IPR sections (strategic and planning topics).

Lenka Burgerova (*Councillor, Prague 7 District, CZ*)
Lenka Burgerova is an architect and currently a councillor for Development of Urban Planning, Architecture and Public Space of Prague 7. She is an Assistant Professor at Czech Technical University, Faculty of Architecture. She did her master in Architecture and Urbanism at Faculty of Architecture TU Brno and her Ph.D. at Faculty of Arts, Department for Economical and Social History of Charles University in Prague. She is also working on several non-profit projects promoting architectural heritage, she is member of the Working group for education in Czech Chamber of Architects.

Marcel Babczynski (*Director of Infrastructure Finance, Erste Group, Prague, Czech Republic*)
Marcel is Director of the Erste Bank Infrastructure Advisory Central and Eastern Europe. The group provides professional financial services to private sector or public sector clients in designing, structuring, financing, and procuring transport infrastructure and social infrastructure projects from their earliest stages to financial close.

Martin Barry (*Chairman, reSITE, Prague, Czech Republic*)
Martin is a landscape architect and Founder and Chairman of reSITE. In his past position at W Architecture in New York City, Martin led multi-disciplinary teams on complex landscape projects in over 10 countries across the North America, Asia,

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the Middle East and Europe; collaborating on urban waterfronts, master plans, parks, plazas and universities. Martin is a Fulbright Scholar and a Fellow with the Design Trust for Public Space in New York.

Mark Johnson (Founder & President, CIVITAS, Denver, United States)
Mark Johnson is a landscape architect and urban designer with a lengthy portfolio of park, public space and urban regeneration projects across in the US, Asia, Europe and the Middle East, engaging social, economic and environmental systems. Notable projects include the redevelopment of the Stapleton Airport in Denver, The Los Angeles River Revitalization Master Plan, Museum Park Miami and the San Diego North Embarcadero.

Nicolas Buchoud (President of the Grand Paris Alliance, Paris, France)
Nicolas Buchoud is President of the Grand Paris Alliance, an award-winning metropolitan intelligence think-tank, researching the progressive role of the civil society in fostering long-term growth. Buchoud is the co-owner of Renaissance Urbaine, a strategic advisory consultancy he established in 2006 and is an expert for the Trans Siberian Scientific Way (TSSW) project in the Excellence Unit of Tomsk State University.

Pavlina Kvapilova (Freelance Producer, Prague, Czech Republic)
Pavlina Kvapilova worked as foreign correspondent in Brussels; on Czech Public TV she was the head of the "Udalosti, komentare" programme team; co-creating the interactive programme Hyde Park

CT24. Most recently she was the manager of New Media at Czech TV and is currently a freelance producer who conceived of "Elegant Czechs," among other projects.

Petr Hlavacek (Director, Institute of Planning and Development, Prague, Czech Republic)

Petr Hlavacek is the Director of the Prague Institute of Planning and Development, which is the city's main body in the areas of architecture, development and city-planning. In his role as the director Petr has been emphasizing increased public participation and intensified communication between IPR Prague, the city districts and city hall.

Shuprotim Bhaumik (Partner, HR&A Advisors, NYC, United States)
Shuprotim is a partner at HR&A Advisors in New York City, focusing on market and economic analysis, strategic planning, and development advisory services for real estate investors and developers, public agencies, financial institutions, and non-profit organizations. He is developing an affordable housing strategy for the City of Atlanta; advising on a master plan for Chengdu in China; producing a revitalization plan in Louisville, Kentucky; and advising the development of Cheongju, South Korea.

Sustainable urban development that tackles the spatial challenges of our generation, whether it be climate change, migration, sprawl, congestion or decreasing public budgets requires cooperation across sectors.

'If you want go fast, go alone. If you want to go far, you go together.'

That is how reSITE views public-private partnerships.

We want to go far.

Martin Barry, Chairman of reSITE, Prague, CZ

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Urban development in Central and Eastern Europe is at a crossroads. It is safe to say that it is similar everywhere. It is time to reTHINK how we build the city.

Who builds the city? Can we improve the environment between the public, private and civic sector? It is toxic in this region. The civic sector needs to have more input. Real estate developers are universally distrusted; partially for good reason, partially not. How can we encourage politicians to take leadership positions on urban development issues? How can we utilize private-public partnerships to develop urban public space, housing and infrastructure in an equitable, economical, transparent, sustainable and resilient way? At WIN-WIN, we will identify challenges and brainstorm new forms of public-private investment vehicles for sustainable urban development. We will identify opportunities and constraints in the EU and potential pilot projects in the Central and Eastern Europe with the aim of designing a more livable future.

“This cannot be done here.” We promise, it can be done.

OBJECTIVES

- Build on strategic partnerships with civic, private and public sector groups;
- Draw on international solutions, adapt to local conditions;
- Look at this subject from a design thinking perspective, not simply a municipal governance and private investment position;
- Identify a potential site for a pilot project. Push for impact, not more talk.

PROGRAM

12:30-14:20

CHALLENGES AND PATHS TO IMPROVE THE CONTEXT

What are the broad challenges in the region and Europe at large? How do we solve them? From private sector investors to civic activists to municipal leaders, many will claim that “the conditions are different. The region is different.” We all know it is different. Let’s identify clear challenges, take responsibility, and act on proposed improvements. We promise: with effort, it can be done.

Moderator: Pavlina Kvapilova (Freelance Producer & Media Personality, Prague, CZ)

Keynote: Bertrand Lemoine (Director of Research, The French National Centre for Scientific Research, Former General Director of the International Workshops for the Grand Paris, FR)

Presentations: Abel Schumann (Economist and Policy Analyst, OECD, Paris, FR),

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Lenka Burgerova (Councillor, Prague 7 District, CZ)

In discussion with: Marcel Babczynski (Director of Infrastructure Finance, Erste Group Bank, Prague, CZ), Jan Sulc (Development Project Manager, Skanska Property, Prague, CZ)

14:50-16:40

ECONOMIC BENEFITS OF PUBLIC-PRIVATE PARTNERSHIPS

In large-scale urban brownfields, redevelopment districts and public transit infrastructure, what mechanisms work best to catalyze private investment? What role does the private sector and municipality play in rezoning or densification relative to providing transit, public space and new housing options. How can private investment speed-up public efforts?

Moderator: Bertrand Lemoine (Director of Research, The French National Centre for Scientific Research, Former General Director of the International Workshops for the Grand Paris, FR)

Keynote: Shuprotim Bhaumik (Partner, HR&A Advisors, New York, US)

Presentations: Nicolas Buchoud (President of the Grand Paris Alliance / Cercle Grand Paris de l’Investissement Durable, Founding Principal of Renaissance Urbaine, Paris, FR) Marcel Babczynski (Director of Infrastructure Finance, Erste Group Bank, Prague, CZ)

In discussion with: Mark Johnson (Founder & President, CIVITAS, Denver, US), Petr Hlavacek (Director, Prague Institute for Planning and Development, Prague, CZ), Anna Ježková (Partner, Atkins Langford Development, Prague, CZ)

17:10-19:00

WIN-WIN CITY: DESIGN FOR THE FUTURE ENVIRONMENT

Affordable and alternative housing, public space and alternative transit are at the top of the global urban agenda. From economic and land development corporations to public-private redevelopment efforts to citizen cooperatives and developer-led design/build consortia, there are many ways to engage the design, citizen and development community to identify innovative solutions and implement them. How can municipalities support and not hinder the civic and private efforts to design and build a more livable, competitive and resilient city? How will the new urban agenda define the future environment?

Moderator: Mark Johnson (Founder & President, CIVITAS, Denver, US)

Keynote: Mark Johnson (Founder & President, CIVITAS, Denver, US)

Presentations: Jaromir Hainc (Deputy Head of Office, Institute of Planning and Development, Prague, CZ), Charlot Schans (Project leader New Europe - Cities in Transition at Pakhuis de Zwijger, Amsterdam, NL)

In discussion with: Shuprotim Bhaumik (Partner, HR&A Advisors, New York, US), Martin Barry (Chairman, reSITE, Prague, CZ), Hana Samuelova (Partner, Karlin Group, Prague, CZ)



Above: Adam Svehda (Prague IPR) discusses the partnership between IPR and reSITE and IPR initiatives
Below: Lenka Burgerova (Prague 7 councilor)



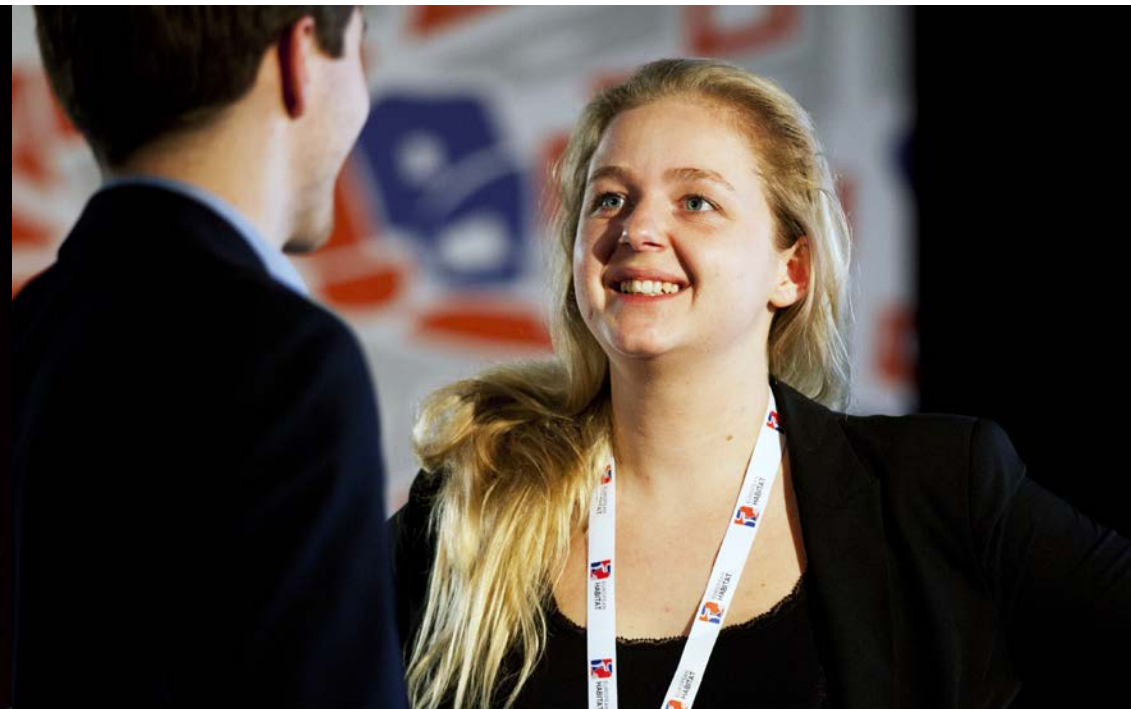
Above: Marcel Babczynski (Erste Group), Abel Schumann (OECD), Lenka Burgerova (Prague 7) networking
Below: Osamu Okamura (reSITE) reminds panelists of potential for pilot projects in Prague 7





Above: Carlot Schans (Pakhuis de Zwijger), five ways to look at the city
Below: Jaromir Hainc (Prague IPR) discusses civic involvement efforts in the Prague Metropolitan Plan

Above: Petr Hlavacek (Prague IPR) discusses the Prague political context and creating value with urban planning
Below: Carlot Schans (Pakhuis de Zwijger) speaking with WIN WIN guests





WIN-WIN

ORGANIZERS

reSITE

reSITE is an international and collaborative platform to exchange ideas about making cities more livable, competitive and resilient. reSITE Festival and Conference highlights how contemporary, collaborative design can improve life in cities. We organize workshops, design competitions, international conferences and a public festival with urban games, films, bike rides, discussions & public space interventions. Experts at reSITE Conference discuss inspiring urban projects from world-class cities to exhibit how effective municipal leaders and financiers commissioned leading architects while working with citizens to improve their cities not just for today, but for generations to come. reSITE is exploring the real economic, social and ecological value that smarter design adds to cities. We focus on processes and solutions of people-centered cities. We promote collaboration amongst diverse experts and are focused on innovative ways to find a balance of power between top-down and bottom-up decision making.

10 goals of reSITE

Bridge the gap between designers, NGOs, municipal leaders, developers / investors

Increase awareness of international standards for urban design and planning

Encourage collaboration between design disciplines

Be a catalyst for public and private action

Advocate for institutional change in Czech planning and development

Highlight visionary leadership that fosters creative, economically viable solutions

Identify hurdles to proper 21st century urban planning and economic development in the Czech Republic

Engage the public in urban events, increasing sensitivity to urban environments

Host international design competitions that encourage diverse teams to challenge the status quo in public space design

Make urban design cool

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ORGANIZERS

Prague Institute of Planning And Development (IPR Prague)

The Prague Institute of Planning and Development (IPR Prague) is a contributory organization established by the City of Prague. IPR Prague is the city's main conceptual workplace in the area of architecture, urbanism, development and city building, and it cooperates on significant decisions in these areas. New approach of IPR Prague is an example of the city's new approach, the goal of which is smart, realistic and conceptual planning and administration of the city in accordance with the Smart City concept.

Ministry of Regional Development of the Czech Republic

The Ministry of Regional Development of the Czech Republic, the organizer of the European Habitat Conference in Prague, is one of the central state administration bodies of the Czech Republic and is responsible for areas specified in relevant legal documents. With regard to the scope of its powers, competences and responsibility for funds management, it plays an important role in state administration.

The ministry was established with effect from 1 November, 1996, and is

“We are talking here about creating value, not just about how to fund the projects.”

Petr Hlavacek, Prague

the central state administration body in the following areas: Regional policy; Housing policy; Development of housing stock; Lease of residential and commercial premises; Land use planning; Building regulations Expropriation; Investment policy; Tourism; Public auctions and real estate activities.

APART FROM EXERCISING THE ABOVE POWERS, THE MINISTRY OF REGIONAL DEVELOPMENT:

Manages the funds allocated to the state housing and regional policies, and coordinates activities of ministries and other central state administration bodies in implementation of the state housing and regional policies;

Performs the role of the National

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ORGANIZERS

Coordination Authority, which sets a single framework for the management and implementation of support provided from the Structural Funds and the Cohesion Fund in the Czech Republic;

Performs activities associated with the cohesion policy of the EU in the Czech Republic, which focuses on reduction of disparities in the level of development of various regions of the country and on convergence of the economic level of the Czech Republic to the level of the EU;

Is responsible for participation of the Czech Republic in the Territorial Agenda of the EU, which forms a strategic and action framework of Europe's territorial development in connection with the national territorial development concepts;

Provides information and methodology assistance to higher territorial self-governing units, towns, municipalities and their associations, and performs activities linked to the process of inclusion of higher territorial self-governing units in European regional structures.

UN HABITAT III

Habitat III is the United Nations Conference on Housing and Sustainable Urban Development to take place in Quito, Ecuador, from 17 – 20 October 2016.

In Resolution 66/207 and in line with the bi-decennial cycle (1976, 1996 and 2016), the United Nations General Assembly decided to convene the Habitat III Conference to reinvigorate the global commitment to sustainable urbanization,

to focus on the implementation of a New Urban Agenda, building on the Habitat

The conference gathered, among others, dozens of journalists from around the world, and its significance and implications will affect the development of various regions of the globe in the coming years.”

Karla Slechtova, Minister of Regional Development



Overleaf: Anna Jezkova (Atkins & Langford) discusses the absence of vision in Prague
Above: Jaromir Hainc (Prague IPR) discusses new partnerships and public outreach in Prague's Metropolitan Plan
Below: Nicolas Buchoud (Grand Paris Alliance) and the merits of civic partnerships in the smart city





*Above: Martin Barry (reSITE, CZ) talks about the importance of the nonprofit sector in the evolving PPPs of NYC
Below: Hana Samuelova (Karlín Group, CZ) discusses Konsortium Karlín actions to improve public space*



WIN-WIN

reSITE is composed of a transdisciplinary group of architects, landscape architects, artists, nonprofit managers, intellectuals, marketing and communications specialists and business types. This group is creative, goal-oriented and executes at a very high level.

WIN-WIN was organized by this team with less than 3 weeks notice, with 3

TEAM

*Martin Barry, Founder, Chairman
Kasia Dorda, Conference Coordinator
Lida Hasmanova, Development Manager
Zdenek Lanc, Head of UX Design
Marketa Novakova, Business Manager
Osamu Okamura, Program Director
Radka Ondrackova, Communications Director
Yulia Yakushova, Creative Director*

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Vit Maslo, Partner, CMC Architects
Alexandros Washburn, Director, Stevens Institute of Technology
Barbara Wilks, Principal, W Architecture*

GRAPHIC DESIGN & ART DIRECTION

Yulia Yakushova, reSITE

CREATIVE DIRECTION

Martin Barry, reSITE

Photography

*Matej Adamek
Tomas Princ*

MEDIA / PR

*Radka Ondrackova, reSITE
Adam Svejda, IPR*

Help us make our cities better places to live, work and play!

reSITE is an international collaborative platform with over 80 partners and 250 of the world's best experts, working to exchange and present ideas about making cities more livable, resilient and competitive.

reSITE aims to investigate and raise awareness about how to utilize design, collaboration and social innovation to make cities better places to live; while helping our partners understand emerging trends in new markets.

reSITE is host to international conferences, festivals, workshops, research and competitions. reSITE is dedicated to understanding the intersection of design, policy, culture and economy in a continually urbanizing world.

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